

THE CAPE ANN SHORE



GATEWAY TO JOHN HAYS HAMMOND HOUSE,
"LOOKOUT HILL," FRESH WATER COVE
By Anna Vaughn Hyatt

Vol. XXXVII
July 30, 1932

PUBLISHED BY
The Cape Ann Publishing Co.
GLOUCESTER, MASS.

No. 4
Price 5 Cents

Stage Coach Inn

302 ESSEX AVENUE
at the head of Little River
WEST GLOUCESTER

TELEPHONE 320

• •

*Drive out and enjoy our special luncheon
from twelve until two*

AFTERNOON TEA — THREE UNTIL FIVE
DINNER — SIX UNTIL NINE

In the Old Tavern Atmosphere
Built Prior to 1700

• •

MRS. ETHEL DODGE
Hostess

EFFIE POOLE KEFFER, Prop.
(of the F. C. Poole Shops)

Subscribe to the CAPE ANN SHORE

CONTAINS ALL THE NEWS OF THE
SUMMER COLONY OF GREATER
CAPE ANN

• • •

Subscription by Post Per Season
50 Cents
Two Seasons, One Payment, 75 Cents

• • •

Address: Subscription Department

CAPE ANN SHORE

101 MAIN STREET
GLOUCESTER, MASS.

On Sale at All Newsstands



They add a subtle touch
of distinction to hospitality

*Resplendent, efficient electric
appliances make entertaining
so satisfying and convenient*

Drop into our store and see these wonderful
aids to entertaining — electric percolator, electric
coffee urn, electric waffle iron, electric toaster.
We're glad to show them — whether you buy
or not.

Gloucester Electric Company

Telephone
1250



Telephone
1250

ENJOY YOUR SUMMER WITH A New Glenwood Insulated Range



"You can do it better with Gas"

GLOUCESTER GAS LIGHT CO.

96 MAIN STREET

Telephone 570

THE CAPE ANN SHORE

THIRTY-SEVENTH SEASON

Gloucester, Eastern Point, Bass Rocks,
Long Beach, Briar Neck



Land's End, Rockport, Pigeon Cove, Annisquam and River Territory, Fernwood, Magnolia, Manchester and Essex County.

Published Weekly, 8 times during July and August by the CAPE ANN PUBLISHING CO., James R. Pringle, Conductor, 95 Main Street, Gloucester. 50 cents the season on Cape Ann; elsewhere, 75c. Tels. 412-W, 412-R.

"Entered as second-class matter July 16, 1920, at post office, Gloucester, Mass., under Act of March 3, 1879."

Special Contents, July 30, 1932

EDITORIALS:

Fair Play and Protection
What of Prohibition?

POEM:

"Gloucester"

By a Native Son,
Hon. Percy W. Wheeler

ART AND DRAMATIC

Being a Review of Theatrical
Topics and the Artist Colony

"PIGEON COVE IN 1863"

MY LADY GOES SHOPPING

By C. Anne Shore

YACHTING OF THE WEEK

NEWS FROM ALL SECTIONS OF
THE SUMMER COLONY OF
GREATER CAPE ANN

POINTS OF INTEREST

Gloucester, Cape Ann — First white man to visit its shores was Thorwald in 1004. Harbor called by Norsemen "Krossanes." Gosnold landed here in 1602 and found the place had been used as a base by Portuguese fishermen. In 1605 Champlain sailed by the Cape but did not land. The next year, September 1606, he entered the harbor which he named Le Beauport and made a map of it. Attacked by 200 Indians and sailed away the next day. In 1614 Capt. John Smith named it Cape Ann after Anne of Denmark, mother of King Charles I. First permanent settlement of the Massachusetts Bay Colony in 1623.

Stage Fort Park at westerly entrance of city. Site of settlement of Massachusetts Bay Colony, 1623-24. Tablet in commemoration of that fact placed on face of large boulder. Conant, Half Moon and Stone beaches.

Rafe's Chasm and Norman's Woe. Scene of "Wreck of the Hesperus." At Magnolia, Hesperus avenue. Fissure in solid rock cliff is 60 feet deep and 12 feet wide.

Mother Ann profile in Stone discovered in 1892 by Capt. William Thompson of Salem at tip end of Eastern Point. Dog Bar breakwater extends from a half mile long, completed in 1904 and extends from this point. On Eastern Point are many of the show residences of the North Shore. "The Ram-

parts" occupies site of Fort Independence.

Ten Pound Island in outer harbor; government fish hatchery thereon. Used as sheep pasture in early days. Five Pound Island in inner harbor; both so named for amounts in colonial money originally sold for.

Thompson's mountain, or Mt. Anne, West Gloucester, highest elevation on the Cape, 255 feet above sea level. Fine view ranging from Mt. Agamenticus on Maine coast to Wachusett Mountain, Bunker Hill Monument to Boston Bay. Tract given over as reservation in memory of Lawrence Minot; thickly wooded, favorite picnic resort; reached from New Way Lane. Nearby is Haskell's pond, from which city's water is secured.

Ravenswood Park, natural forest area extending from Fresh Water Cove to West Gloucester. Reached from Fresh Water Cove or the so-called Old Salem road, Western avenue. Mason Walton's cabin, "Hermit of Bond's Hill," on this road. Well worth frequenting.

Beacon or Governor's Hill, near center of city, from Washington street. Small reservation at top from which a fine view may be obtained.

Dogtown Commons, site of deserted Revolutionary settlement. Reached from Gee avenue, Riverdale. Fine example of boulder deposits of glacial period. "Whale's Jaw," best

known of these boulders, at edge of common. Rocking stone, etc., now taken over by the city as a water shed.

Wharves skirting the water front, interesting as affording "close-up" of fish curing, etc.

Babson House, opposite Ellery House, erected by Col. John Low about 1745. Old slave pens in attic.

Main street, first known as Fore, afterwards as Front street. Principal business avenue. Laid out 1642. Middle street, paralleling Main, contains many old colonial houses and the Judith Sargent house, the grounds of which, originally extending to Main street have been restored.

On Middle street are the First Parish (Unitarian) Church, oldest in Gloucester; Independent Christian (Universalist) first Universalist society in America, church edifice erected 1805; St. John's Episcopal Church, Trinity Congregational Church and the First Baptist Church.

Sawyer Free Library and Reading Room, Middle street, adjoining Unitarian church. Interior fine specimen of colonial woodwork. Originally home of Thomas Sanders, merchant.

Old Town Hall Square, at junction of Middle and Washington streets. Beautiful American Legion Memorial building and monument on which was placed statue of Joan of Arc by Anna Vaughn Hyatt.

Fort Point, at western side of inner harbor, down Commercial street from Main, fortified in 1743. Now Italian quarter and rendezvous of fishermen of that nationality.

Drives around the Cape: Up Washington street, through Riverdale, past Annisquam, Bay View, Lanesville into Pigeon Cove, Rockport and completing the circuit to Gloucester. Almost a continuous ocean view, which was completed when the Bass Rocks-Land's End stretch was completed.

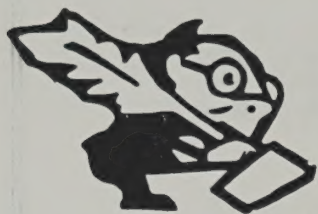
Beaches: Little Good Harbor and Long Beaches, between Bass Rocks and Land's End, Rockport. Wingaersheek Beach, West Gloucester, largest on Cape, two miles long, 600 feet deep at low tide; reached from Essex avenue, West Gloucester, down Concord street.

Quarries at Bay View and Pigeon Cove, among largest in country, near main highway.

Blynman canal, first cut in 1642 by Rev. Richard Blynman, at Western entrance of city.

Drives: "Little Heater," "Dark Hole" at West Gloucester.

Old Salem road, first highway from the town, blazed out in 1626, when part of the settlers went to Salem. Down Hesperus avenue (discontinued in 1892) to Salem. Name erroneously applied to Old Pest House road, leading through Ravenswood park from Western ave.



FAIR PLAY AND PROTECTION

Asked by Summer Residents Who Have Built Up Seashore Districts — Maintain the Zoning Laws Intact — By All Means Prevent Encroachment and Despoilation of Good Harbor Beach Upland.

RECENTLY there appeared before the Municipal council a delegation representing the cottage colony at Brier Neck and a part of Long Beach protesting against a proposed breach in the zoning laws relating to that locality on petition that such change be made in order that an applicant be permitted to open a store with parking privileges.

The delegation protested saying they represented some \$250,000 taxable property. They said there were already more than enough stores in the locality and that more would tend to depreciate its value for summer residence purposes.

Some twenty-five and more years ago Brier Neck was an almost valueless waste unbuilt upon, so valueless that none cared to claim it until suddenly its worth was realized and the celebrated "squatters" onrush occurred.

Since that time out of town men have come in and built substantial summer residences thereon. They did so on what was practically a guarantee that the place would be reserved as a summer residence district. This assumption was strengthened by the subsequent action of the city in zoning the property as a purely residential section. This action tended to heighten its value and had the effect of a deed from the city guaranteeing the preservation of the district from business enterprises. To violate this understanding would be distinct bad faith.

What follows and what has followed in similar cases after such development certain individuals acquire pieces of land along the edge of these districts and ask that it be rezoned in order that they may do business and establish parking places which all admit are more or less a nuisance, especially at all hours of the night when people most desire rest and quiet. The plea in extenuation is that people must have an opportunity "to make a livin'."

I sing the joy of common things —
The tree that grows beside the door,
A rose, a baby's hand that clings,
A book, a friend. Need one ask more?

* * *
Ride, Youth, ride! For the day is yours!
See, the sun is bright, and the world allures.
Mrs. B. Y. Williams in "Apples and Gold"



Certainly people must have an opportunity to make a living, but is that opportunity restricted to the particular spot which has been set aside as a summer residential district? Surely there is enough territory to make a living on Cape Ann other than these especial sections. As a matter of fact such an applicant would appear licked from the start from the fact that he has acquired the ill will of those of the locality whom he wants to serve and from whom he must draw his trade. The chances are that most of these applicants are relying on business from other sources.

Whose voice should prevail in the matter the property owners who have built up the place and are interested in keeping up its reputation, value and morale as a residential district or those who come in and reduce its value for such purposes and whose taxable increment is nil? Shall the considered decree of a zoning committee of skilled experts be nullified to suit the selfish purpose of a small number? The answer to that is obvious. We trust the city officials will play fair with these residents.

THE SHORE confesses it is somewhat puzzled by the reaction of the report of the special committee appointed to study and report a remedy for the long standing grievances in the Bass Rocks-Brier Neck district. This report, eminently moderate in tone, recommended that parking in these localities be restricted to citizens of Gloucester and bona fide summer guests.

The ink on this report was hardly dry before, at a hearing on the removal of poles along the line of the old street railway trestle, a speaker for a development project revealed a plan, the details of which it is desired to keep secret, to be undertaken in co-operation with the city for the "improvement" of the area.

Just why there should be any secrecy in regard to the matter is not so obvious to an outsider. Just why the city should co-operate in any proposed development of its own property is also not apparent. Just why there should be such an insistent demand for the removal of these poles which have been standing for some 35 years is not so obvious.

(Continued on page 19)

WHAT OF PROHIBITION?

It's a Long, Long Way to Tipperary But the Hearts of the Wets are Right There — Prospects of Immediate Repeal Not so Good — Eventually But Not Soon.

"There's a good time coming boys,
There's a good time coming," et cetera

SO SANG a poet of more than fifty years ago whose production was printed in the school readers of the period as a literary gem conveying hope and optimism to all. Probably cocooned during some period of depression to cheer up the depressed.

Well that's the song those who long for the flowing bowl and foaming beaker of musty are now singing. Not yet but soon say they. They look for beer on tap within a year.

In truth it looked as if there had been some mighty breaches within the prohibition wall within the year. Some notable converts from the ranks of the drys to the wets have been recorded. Multimillionaire drys conspicuous in their advocacy of the cause have come out for the wets, especially since the move for the sales tax has been sunk in Congress and the rates jacked up on incomes in the higher registers. Now if that can be passed along, the poor man howling for his beer will pay the freight for there never was a purer and unadulterated specimen of a sales tax than that on beer and alcoholic drinks. Tax them and the working man automatically and willingly will solve the greater part problem of providing for a surplus.

Then again the great beer parade in New York a demonstration which will ring down the misty corridors of time and history to be read by generations yet unborn. The legions of King Gambrinus, a mighty host marching onward to the war carrying the gonfalon of beer made a nation-wide impression. Apparently the return of beer was just around the corner.

But these hopes ran up against a snag in the Congress of the country. The House of Representatives had turned down the proposition by a decisive majority. Then came the political

(Continued on page 19)

GLOUCESTER

By A Native Son — EX-MAYOR PERCY W. WHEELER

Gloucester, we love thy name,
No other place is just the same.
Your hills and skies, lakes and bays
Fond memories bring of other days.
A noble heritage we sure can claim.
No other birthplace is the same.
Your rugged shores and granite hills
With babbling brooks and crystal rills
That time don't change as years go by.
Neath sturdy woods and sunny sky.
All strangers view them with surprise.
Their cooling breezes no one denies.
No sea so blue, no sun so bright.
Your moon comes up from out the sea
No grander sight can ever be.
Its path of gold across the wave
Just glorifies the seamen's grave.
The sunsets on your Western hills
The artists' hearts with wonder thrills.
No wonder one of native birth
Will sure return from ends of earth.

Where'er they go, where'er they roam
Still old Cape Ann is always home.
The native stock that settled here
Was brave and strong and knew no fear.
They faced the future brave and true
And did the things that brave men do.
Their children's children still are here
And carry on from year to year.
The blood that courses through their veins
Perhaps is mixed with other strains.
Still strong and true it carries on
These many years since they have gone.
In the 16th Century this seed was planted
It was good and strong, it must be granted.
In wars and storms it stood the test
And though we travel from East to West,
See the Cuban flowers and the Orange groves
Big trees and flowers where'er one roves,
Still no place on earth can show the goods
Of the glorious colors of our Autumn woods.

Art and Dramatic



NORTH SHORE THEATRE

"Skyscraper Souls," a spectacular drama in which the lives of thousands of persons who work in New York's largest building serve as a kaleidoscopic background, will open Sunday at the North Shore Theatre with Warren William and Maureen O'Sullivan heading an outstanding cast.

Floor by floor to the summit of its 102 stories, that skilful architect of the drama, Director Edgar Selwyn, laid the structure of a series of climaxes, of unexpected triumphs and despairs which summarize the lives of those mad pursuers of the American dollar—the office workers of a modern skyscraper.

"Skyscraper Souls" follows the modern trend of motivating screen drama through the background. "Grand Hotel," "Union Depot," and "Transatlantic" were forerunners of this type. But the skyscraper, according to Selwyn, is the most ideal of all backgrounds for this purpose, because it is a perfect microcosm of the life of a metropolis. It teems with every phase of human endeavor. There are to be found the rich and poor, the great and humble, the old and young—all eking out their lives in a common pursuit of money.

(Continued on page 23)



North Shore Theatre



EXCELLENT VENTILATION.
ALWAYS 20 DEGREES COOLER THAN OUTSIDE.

CONTINUOUS FROM 1.30 TO 10.30 P.M.

Sunday, Monday, Tuesday, Wednesday,
JULY 31 to AUGUST 3

"SKYSCRAPER SOULS"
with WARREN WILLIAM and
MAUREEN O'SULLIVAN
A Metro Picture
Selected Short Subjects

Thursday, Friday, Saturday,
AUGUST 4 to 6

**BIG DOUBLE FEATURE BILL
"JEWEL ROBBERY"**
with WILLIAM POWELL and
KAY FRANCIS
A Warner Bros. Picture
"UNASHAMED"
with HELEN TWELVETREES,
ROBERT YOUNG, LEWIS STONE

BARGAIN MATINEES TUESDAY AND
THURSDAY — ALL SEATS 10c
TO 6 P. M.






GLOUCESTER SOCIETY OF ARTISTS

The second exhibition of the Society of Artists was inaugurated according to custom with a well-attended tea on Saturday afternoon, July 23. Those attending the opening were impressed by the variety and particularly large number of subjects shown. Exhibiting, were the usual number of prominent artists along Cape Ann, and an interesting fact was the departure of many of the most prominent from their usual style of painting. Oscar Anderson, always noted for his sea-effects, harbor scenes and open sea, surprised visitors with an excellently done oil of Little Good Harbor Beach, including bathers, sand, and brilliant umbrellas in a realistic and gay harmony. Another surprise was provided by Anthony Thieme who shows, in contrast to his usual work, "Blossom Time in Holland," a scene of a doorway, brown and white before which great branches laden with apple blossoms sweep decoratively. The warmth of tone and excellent quality characteristic of Thieme's work is retained, but aside from this the painting would scarcely be recognized as Thieme's.

An interesting feature is the quantity of large pictures contributed this year which has made

(Continued on page 26)

PIGEON COVE IN 1863

Summer Visitor of Civil War Era Writes Interestingly of Her Experiences—Reminiscences of Ex-Pres. Franklin Pierce

THE FOLLOWING letter written by Elizabeth Turner Amory of Boston during the summer of 1863 throws some very interesting sidelights of the experience of a summer resident of that period. She writes of a visit to Gloucester and Pigeon Cove.

President Taft, Wilson, before and during his presidency and Coolidge, the latter there on many occasions prior to his elevation to the White House.

The letter which is from a collection by the late Winthrop Sargent, a summer resident at Bass Rocks follows:

tired for a time of my land locked home and enervated by the stifling heat of the dog days turned my face seaward, gasping for a puff of wave borne breeze with whiffs of genuine sea weed odor.

I believe I have told you that my ancestors "sprung" (let me indulge in



Room in the home of John Hays Hammond Jr., Norman's Woe Cove, Magnolia. This wall paper was originally hung on the walls of the Hammond bungalow near Lookout Hill. It was removed by J. A. Nunes, artist of Gloucester by whom the composition was completed. The blocks from which this paper was printed were buried during the Franco-Prussian War to prevent their destruction by the invading army.

She had Gloucester ancestry, her mother being Esther Sargent, daughter of Ignatus Sargent and granddaughter of Daniel Sargent whose father was Epes of Gloucester. She was born in Boston and died in 1898. She married Iver J. Austin a well-known citizen of his time.

The reference to ex-President Franklin Pierce is interesting. He was the first president — he was an ex-president at the time — to visit Cape Ann. Later presidents to visit here were

1863

Dear —:

You asked me to give you an account of myself, by which I suppose you mean an account of my doings and misdoings in the few weeks during which we are destined to be separated — weeks the quiet monotony of which is occasionally diversified by incidents more or less amusing.

Let me begin with the announcement that I have been wandering a little from the beaten track this season, and

that purely New England phrase) like Minerva from the head of Jove, "sprung" I repeat, from old Cape Ann, being born and bred in the time-honored town of Gloucester, a place once bustling and brisk if not important, at whose wharves once lay many a fair merchant craft laden with fish and other homely matters and bound for "foreign ports" whence they were destined to bring on their return those luxuries with which Mesdames the merchant's wives delighted to astonish

the envious minds of their neighbors.

From one of these Gloucester merchants I descended and to explore the old town, to visit the deserted mansions of my forefathers has long been my desire. I should not, however, call them deserted mansions for those of them still standing are inhabited by a very different set of tenants from their former occupants. Some of the fine old mansions have become inns, some boarding houses for the poorer classes, some shops and warehouses but the families of collateral relatives who once filled them with hospitality and merriment have long since departed this life and their descendants' long lists of cousins, have wandered off to other localities.

Perhaps the ghosts of the original occupants still visit the old rooms by night, invisible to the present inhabitants but revealed in dreams to the perception of those who revere their memories.

To me at all events appeared in my dreams a vision of a gracious gentleman (Epes Sargent), dignified and stately, cordial withal and gentle who smilingly led me through all the chambers and told me to whom each had belonged in the old days and introduced me to those brocaded gentlewomen whom I had been taught to reverence for their virtues, admire for their wit or love for their kind nature and sterling worth; beautiful women depicted long ago by Copley, rustling in satins, arching their white necks from curious brodered ruffs, filling pearly shells from sparkling fountain to display to full advantage white and rounded arm and topaz fingers. How graceful the slender waist, how beautiful the dark cushion like hair of Madam A. (Mrs.

Allen who was Sarah Sargent, daughter of Epes Sargent, portrait by Copley now owned by Professor Sargent of Brookline), that wonderfully painted portrait I have seen from the days of my youth. What exquisitely reproduced violet satin and what translucent pearls grace the portrait of Madame S. (Mrs. Mary Turner Sargent, wife of Daniel Sargent whose father was John Turner who owned the House of Seven Gables, Salem, and she was married from that house, portrait now owned by Mary Elizabeth Sargent MacArthur, her great, great, granddaughter, of Washington, D. C.), my great grandmother, as it hangs smilingly yet stately upon the hall of the home of her last son and oh, the pride and affection with which he now himself a white haired grandfather, shows it to my children and myself when we visit him.

All these dear old people floated before my slumber-closed eyes on that night which I spent in old Gloucester under the very roof which had once sheltered them. Yes, for the home of my grandfather is now a hotel, and yet changed as it is, it had a familiar aspect to my eyes for though I had never entered it until now, I have heard so many old stories of events and incidents which occurred in it that I seem in some mysterious way to have lived two distinct lives, one of my own date and one of the far, far past.

As a hotel (the then Webster House) the place is uninviting enough but in it I found a friendly woman who kindly undertook to pilot me through her native town. She took me to the house of the Rev. John Murray (the present Sargent-Murray-Gilman House) "Salvation Murray" as he was called in con-

tradistinction to his contemporary "Damnation Murray" a Presbyterian preacher for the Rev. John, my respected great grand uncle, was a most enthusiastic, nay, almost rabid enthusiastic disseminator of that most comfortable of doctrines, Universal Salvation.

A fine old house it is, but very little altered from its own original construction. Deep fireplaces, elaborately carved and looking sufficiently capacious to spread Christmas warmth over young and old, rich and poor relations, distant cousin and house pet. And I pictured to myself the fair young daughter, the darling and idol of the house, accomplished, witty, practical, the central point of attraction to many a friend and many a wooer (Judith Sargent afterward Mrs. Murray) and then I thought sadly of her lonely grave in the far South and of her closing years full of domestic woe. Ah, how often must she have sighed for her sea girt home and the true hearts she left on old Cape Ann.

In exploring old landmarks, in walking on the smooth sands of the beach, in going over the ruins of Fort Defiance (at Fort Square, first fortified in 1743), a relic of the Revolution and of the War of 1812, in having pointed out to me the breast works and other warlike preparations with which the good people of Gloucester are fortifying their harbor and their islands, their Five Pound island, their Ten Pound island, their Annisquam, their Norman's Woe, and their many points of interest, we passed many a pleasant hour or so, and then after calling on my former schoolmate, sweet Lizzie R — who seems to nestle down very happily in this parish of which her husband is the popular pastor, we took a carriage and drove a seven-mile road, now winding between well cultivated farms, now near the shore, to Pigeon Cove, a place which seems much liked, if one may judge by the shoals of people who crowd themselves into the small, uncomfortable quarters provided for them by the various householders of the neighborhood at exorbitant prices, or by the merry manners and happy sunburned faces of our fellow passengers in the return train.

Every house at "The Cove" was overflowing with boarders, no accommodations for us, so we were sent on to "Gallup's Folly," another Cove in the immediate neighborhood, where we were "taken in" (I believe in one sense only) by a hospitable family of giants. Such a race of monsters I never saw

(Continued on page 20)



Del Monte's

ON THE NORTH SHORE
Magnolia,
Mass.

New Casino Opposite Norman's Woe, Commanding the Finest View on the North Atlantic — Ample Parking Space

OPEN DAILY THE ENTIRE MONTH OF AUGUST AND
FIRST TWO WEEKS OF SEPTEMBER

MAGNOLIA 1590

For Reservations, Telephone

KENMORE 4400

J. P. Del Monte, Proprietor and Manager



MAGNOLIA AND THE COUNTYSIDE

SOCIAL LIFE hereabouts centers at the Beach club during the daytime. At night the Oceanside Theatre and Del Monte's idyllic resort opposite Norman's Woe continue to be the focussing points of the elect of the North Shore. The stores along the avenue appear to be fairly busy and with the coming of August activities of all kinds — social and commercial — bid fair to show a perceptible stepping up. Much comment is heard regarding the improved conditions of the roads and especially the marked transition for the better of the parkway near the square recently acquired for the purpose.

At the Magnolia Beach Club events are centered for the most part around the tennis tournament, the finals of which will be played off Saturday morning.

Guests arriving for the tournament during the last week include: Mr. Joseph B. Merrick, Dorchester; Carolyn Hill, Beach Bluff; Ann Blodgett, Beach Bluff; Bernard Fox, Fox Haven; Tom Fitzpatrick, Brookline; Dorothy Backus, Manchester, all of whom are contesting in the match.

The regular Saturday Tea Dance had as its hostess Miss Eleanor Jones of the High Fields estate in Magnolia, and was unusually well-attended.

Beach sports were enjoyed on Tuesday afternoon by the customary large group of members and friends.

Guests at the Beach Club during the past week include: John Anderson of Ann Arbor, guest of J. J. Phelan; Eleanor Kines of Newton Center, guest of Catherine Richardson; Julie Leavitt, Newton Center, guest of Sally Pillsbury, Bass Rocks; Charlotte Denny, Manchester, Joanna Palfrey, Sharon, John Palfrey, Sharon, all guests of Catharine Richardson; Mrs. W. T. Gamage, East Gloucester, Mrs. Charles Hooper, Essex, Mrs. Roland Knight, Manchester, guests of Mrs. A. D. Trenor; Mr. and Mrs. Clarence Newton, Boston, Miss Dorothy Newton, Boston, Mr. A. U. Bird, Rockland, guests of W. G. Rueter; Miss Elizabeth Dodds, Detroit, guest of Eugene Foster; Mr. James Struthers, New York City, guest of Eugene Foster.

At the Oceanside following the performance given by the Oceanside

Players on Tuesday night, a dance and reception was held in the Ballroom of the hotel. Mingling with the guests at the theatre were the members of the theatrical company and Mr. and Mrs. George Krewson, owners of the hotel. Dancing was enjoyed, and a light, delicious supper was served.

On Tuesday afternoon, William Duncan and Edward Tabley of the Oceanside Theatre presented the Tatterman Marionettes in the "Legend of the Lightning," derived from the folk tales of the Pueblo Indians of New Mexico.

Recent arrivals at the Oceanside include: Mr. and Mrs. M. Slonimsky, Boston; Mrs. M. F. Livermore, Brookline; Mrs. Alfred Elson, Belmont; Mrs. W. B. Wheeler, Melrose; Howard F. Gilbride, Lynn; Mrs. Henry Simonds, Lexington; Mrs. S. W. Hood, Miss B. J. Wilder, Miss A. G. Poindexter, Lowell; Miss Betty Crossett, Mr. John Mothershead, Wianno; Mr. Keith B. Wiley, Stamford; Mrs. W. H. White, Miss Elizabeth White, Waterbury; Miss Luella K. Leavitt, Nolin L. Hussey, Providence; Mrs. S. G. Ordway, Miss Dorothy Ordway, Miss Priscilla Gillespie, Miss H. L. Dowd, Mrs. A. T. Day, Miss M. E. Thomas, Miss Grace Thomas, Arthur Uresenberger, Marion A. Logan, Emma Knowles, Miss Vera Ross, L. Mearson; Edwin H. Tomkins, Charles Staiger, Mrs. O'Brien-Moore, New York City; James J. Sheehy, Mary T. K. Sheehy, Mary Quilter, Jack Kelley, Brookline; Mrs. Walter L. Palmer, Albany; Miss V. O'Conner, Mrs. Henry W. Tillinghast, Mrs. Selton H. Rich, Mr. Selton F. Rich, R. O. Mears, Philadelphia; Mr. and Mrs. Allen R. Hiter, Louisville; L. E. Baskinsky, Birmingham; Mrs. Joseph Donnell, St. Davids; Miss Caroline H. Baidge, Minneapolis.

Recent guests at the Hesperus Villa are: Mr. and Mrs. Elbert B. Duncan, Jamaica Plain; Mr. and Mrs. J. L. Sault, W. Newton; Mrs. D. B. Armstrong, Edna M. Sturtevant, George H. Sturtevant, Somerville; Mrs. William B. Hammond, Gloucester; Charles M. Duke Jr., New York City; Mrs. Paul B. Findley, Flushing; Mr. and Mrs. Wadsworth, Hasting-on-Hudson.

Miss Violet Clendinen of Baltimore recently entertained as dinner guests, at the Villa where she is stopping this season, Mr. and Mrs. Henry R. Heard of Magnolia.

Another dinner party was held by Mrs. Maud Rogers of Hesperus Villa

when she entertained Mrs. D. B. Armstrong, Edna Sturtevant, George H. Sturtevant of Somerville, Mrs. William B. Hammond of Gloucester, and Mrs. Paul Findley of Flushing, all guests at the Villa.

At the North Shore Inn recent arrivals are: Miss M. A. Mannix, Mr. Frank McNulty, Boston; Charles B. Better, Wakefield; Miss Nellie Connors Somerville; Miss Marie Connors, Belmont; Miss Alice P. George, Brighton; Miss Mary D. Sullivan, Waltham; Marcus Marty, Manchester, N. H.; Mr. and Mrs. J. W. Van Riper.

DEL MONTE'S

Del Monte's, isolated, yet conveniently accessible with its long private driveway up from Hesperus avenue, continues to attract the elite of the North Shore to its doors on Friday and Saturday evenings. Patrons will be glad to hear that the Casino is opening at noon on Friday the 29th, to stay open all afternoon and evening for the remainder of the season. From now on, activities will not be confined to evening dinner dancing on weekends, but teas, luncheons, dinners, fashion shows, and above all, dancing to the strains of Ruby Newman's inimitable band which he leads in person, will crowd the Casino each day. Situated as it is, its Moorish beauty enhancing rather than detracting from the New England rugged coast line, it is small wonder that each weekend has found Del Monte's so filled.

During the past weekend among the more prominent parties at Del Monte's were: Miss Louise Condit, Bass Rocks, party of twenty; Mrs. Jacob Loose, Eastern Point, party of fourteen; Mr. Ray Lappan, Eastern Point, party of twelve; Charles White, Gloucester, party of ten; Mrs. Wilson Seyburn, Manchester, party of twelve; John Breed Barry, Salem, party of six; Mr. William A. Barron Jr., Manchester, party of twelve; Miss Margaret Brainerd, Magnolia, party of six; Mr. John Heyl, Hamilton, party of twelve; Miss Kitty Talbot, East Gloucester, party of six; Miss Frances Goodwin, Hamilton, party of twelve; Mrs. S. A. Welldon, Hamilton, party of twenty; Mr. and Mrs. Arthur Leonard Jr., Eastern Point, party of twelve.

NOTICE TO WATER TAKERS

WATER TAKERS NOT SUPPLIED THROUGH A METER are hereby notified that the use of sprinklers or hose is not allowed except under the following conditions. The charge for the use of a sprinkler is ten dollars per year, and allow the use of said sprinkler not over two hours per day between the hours of Six and Nine A. M. or Four and Eight P. M. only. The hose rate is five dollars allowing the use of hose not over one hour per day.

Hose left unattended is chargeable at the sprinkler rate. The ordinances provide that violaters of these rules are liable to a fine.

BOARD OF WATER COMMISSIONERS, CITY OF GLOUCESTER

The editor of THE SHORE is pleased to announce that Miss Margaret Corlies will hold another sale of the articles made by the Disabled Veterans of the World War at her home, Att-Lea house, Fuller street, Magnolia, next Monday, August 1. This is a meritorious cause and Miss Corlies deserves the thanks of the disabled veterans and friends for her kindly offices in their behalf and the writer as a member of the organization, makes due acknowledgment.

At Lookout Hill, John Hays Hammond and his sister, Miss Elizabeth Hammond, have been entertaining guests for the past two weeks.

Mr. and Mrs. Reginald Grenfell of London, England, are friends who have been at Lookout Hill. They stopped over for two days en route to Dark Harbor, Me., where they are to visit with Mrs. Grenfell's relatives, the Charles Dana Gibsons. Mrs. Grenfell is a niece of Lady Astor, while her husband is the son of Sir Wilfred and Lady Grenfell.

Miss Lilian Baldwin of Lakewood, N. J., was here for 10 days as the guest of Miss Elizabeth Hammond.

Another visitor was Mrs. George B. C. Hogan of Long Island, who was joined by her son, Curtis Hogan, for the holiday weekend. Miss Violet Gratz-Brown of New York is a present guest of Miss Hammond.

Mrs. Sydney A. Cloman of Washington, D. C., is expected to arrive shortly to be a house guest.

Richard P. Hammond plans to return to Paris in September.

Miss Natalie Hays Hammond has been entertaining Miss Nita Naldi, screen actress, and Mr. and Mrs. F. H. Davis of New York. Miss Alice D. Laughlin of Pittsburgh is the guest of Miss Hammond.

Miss Alice Ellsworth, daughter of Mr. and Mrs. John C. Ellsworth of Wayside, Manchester Cove, has had as her guests recently, Miss Dorothy Forbes of Wellesley and Miss Marion Clark of Beverly Farms. Miss Clark is the daughter of the Henry Cannon Clarks of Beverly Farms who are spending the midsummer at Lake Champlain.

Mr. and Mrs. Nathan Hayward and family of Wayne, Pa., are coming this week to Manchester to occupy for the remainder of the summer the so-called Captain Morratt house of the Misses Curtis in the woods atop Craft's Hill off lower Summer street. The Haywards have spent many seasons at Manchester particularly in the Brownland cottage section, and are unusually late

in coming to the Shore this season.

A benefit for the Children's hospital at Boston to take the form of a moving picture show at Horticultural hall, Manchester, and sponsored by a group of North Shore young ladies, is being planned. The date will be August 5.

Mr. and Mrs. R. S. Potter, with their children, are at their home on Cobb avenue for the summer.

Mrs. Henry Fair and infant have arrived from Columbia, S. C., and are visiting her parents, Mr. and Mrs. Thomas Taylor (Susan Ames), also of Columbia, who are at their Manchester summer home.

Mr. and Mrs. Everett Morss Jr. had as their guests during tennis week Mrs. Robert H. Morris (Marian Morss) of Brimmer street, Mrs. Agnes Lamme and Miss Edith Crosse, who took part in the tournament.

Among the newcomers to the Shore this year who are receiving much attention are the sculptor, Mr. Joseph Coletti and Mrs. Coletti, who was Miss Whitney, daughter of Mrs. Edward Whitney, before her marriage. Mrs. Whitney is at the Tappan House and Mr. Whitney comes for the weekends.

Miss Rosamond Musgrave, daughter of Mrs. Percy Musgrave, has returned from a visit in New Boston, N. H., over the weekend.

Miss Edith Parker is following her favorite bent this summer and is working with one of the North Shore dramatic groups, as she did last season.

Mr. J. Harleston Parker Jr. is in California where he went immediately after attending one of the political conventions in Chicago. He is now with Mr. John Hooker at San Mateo.

Mr. and Mrs. John L. Hall of Clarendon street and their sons, John and Brinley Hall, who sailed recently for Europe, expect to return to their home at Singing Beach, Manchester, about the middle of August for the remainder of the summer.

Mr. and Mrs. William H. Coburn have closed their house at Chestnut Hill and are now occupying "River House," which they purchased last fall. They have had extensive alterations made to the place.

Rev. and Mrs. Frederic Lawrence of Cambridge, the former a son of Bishop Lawrence, are spending the summer with the latter's mother, Mrs. K. V. H. Wylie of Washington, D. C., at "Beachlawn," Manchester.

Mr. and Mrs. Charles Hopkinson of Beacon Hill are at the Curtis summer estate, "Sharksmouth," this season. Their son-in-law and daughter, Dr. and Mrs. James A. Halsted of West Cedar

street, Beacon Hill, and daughter Elinor who have been with them during July will go to Cleveland to live. Dr. Halsted will be on the staff of the Lakeside hospital. Mrs. Halsted was Miss Isabella Hopkinson.

Another son-in-law and daughter, Dr. and Mrs. John H. Gibson Jr. of Philadelphia, are at "Sharksmouth" with their baby daughter Mary. Miss Elinor Hopkinson is at the Elverho Theatre in Milton-on-Hudson, where she is playing in "Merton of the Movies" with Glenn Hunter. Miss Hopkinson has been studying the theatre for the last two years.

LITTLE CHANCE OF A FISHERMEN'S RACE

Capt. Angus' Willingness Surprises Gloucester.

The announcement this week at Lunenburg, N. S., by Capt. Angus Walters of the schooner *Bluenose* that he is anxious to meet the schooner *Gertrude L. Thebaud* of this port in a race for the International fishing schooner trophy, excites some surprises here.

Heretofore it has taken considerable persuasion and much diplomacy to induce Capt. Angus to race. He has, in the past, been indifferent and it was only after delegations had gone down and reasoned with him that he has consented to bring his schooner to the line.

But it is improbable that any such race will be arranged this year for several reasons, one being that these international affairs, as conducted in recent years, cost considerable money, \$40,000 usually being subscribed. It is a matter of much doubt that any such sum could be raised in view of present conditions. Much of this pot came from the summer residents and they are not as flush this year as formerly.

Again the fishing interest believe the public would not approve of such expenditure in view of the need of funds for welfare demands. And lastly many quite agree with Capt. Angus that there is nothing afloat in a fishing schooner that can take the measure of the *Bluenose*.

If ever she is beaten it will be by a new craft built fully up to the limit of measurements and sail area, the experts agree.

The *Thebaud* is approximately a third smaller in these important essentials, so the outlook does not appear very bright for another of these contests for the next few years.



EASTERN POINT

THE LIVELIEST section along the North Shore from an aquatic standpoint is at Eastern Point. There is racing nearly every day, the first of the week being occupied with the ladies' series for the cup offered by Commodore John Greenough, by the way, the dean of the yachting commodores along the New England coast and perhaps along the entire coastline.

The fleet at Eastern Point this season is the largest ever augmented by acquisitions from other clubs where a moratorium has been declared in certain classes.

Meanwhile the ambitious plans made for the new clubhouse must perforce remain in abeyance until more propitious times. The probability is that the club will be the gainer as there is no doubt but what the proposed edifice which will eventually be constructed at perhaps half the estimated figure of a few years ago. It's an ill wind that doesn't blow good for some one.

The house of Dean and Mrs. G. C. F. Bratenahl was opened Monday and Tuesday afternoons for the benefit of the unemployment fund of All Hallows Guild of the National Cathedral at Washington with which Dean Bratenahl is associated. The house built in the early colonial manner is furnished with the accessories of the period making an interesting period ensemble.

The assisting hostesses included Mrs. Horace Forbes Baker, Mrs. Frederick G. Boyce Jr., Mrs. Robert Brookings, Mrs. Laurence A. Brown, Mrs. William Thayer Brown, Mrs. Guy Cunningham, Mrs. John Clay, Mrs. C. Groverman Ellis, Mrs. William D. Elwell, Mrs. Raymond Farr, Mrs. John Greenough, Deaconess Goodwin, Mrs. Frederick Holdsworth, Mrs. Harry True Harmon, Mrs. T. Chittenden Hill, Mrs. Jacob Leander Loose, Mrs. A. F. MacArthur, Mrs. Charles L. Norton, Mrs. Thorpe Nesbit, Mrs. C. F. R. Ogilby, Mrs. Isaac Patch and Mrs. Samuel H. Pillsbury.

Also, Mrs. Philip M. Rhineland, Mrs. Frederic W. Rhineland 2d., Miss Julia Raymond, Miss Elizabeth F. Risser, Mrs. William

Sheafe, Miss Caroline Sinkler, Mrs. Stephen W. Sleeper, Mrs. Coburn Smith, Miss Bertha Stockwell, Mrs. James Lyall Stuart, Mrs. Carleton Swift, Mrs. Max Lowell Talbot, Mrs. Otis Ellery Taylor, Mrs. George Evans Tener, Mrs. Philip M. Tucker, Miss Myra R. Tutt, Mrs. Harry H. Walker, Mrs. Edward M. Williams and Mrs. Henry A. Wise Wood.

A group of debutantes and younger girls also assisted comprising Miss Barbara Holdsworth, Miss Nancy Holdsworth, Miss Dorothy Porter, Miss Elizabeth Ogilby, Miss Isobel Ogilby, Miss Nancy Tucker and Miss Kate Meredith Boyce.

RIVERVIEW

Mr. and Mrs. Thomas J. Carroll of Gloucester and their children, Anna B. Helen, Mary S., Thomas J. Jr., Agnes, Betty and Martha, are again enjoying the delights of Riverview for the summer months.

Mr. and Mrs. Sherman G. Harriman, and children, Sherman J. Jr. and Bruce are occupying the Blatchford cottage.

Mrs. Edwin M. Chamberlain of Cambridge, Mr. and Mrs. Edwin M. Chamberlain Jr., and Miss Florence M. Chamberlain of Cambridge are established in their Riverview cottage, the home of the family for two generations.

Dr. and Mrs. Frederick C. Cobb and Frederick C. Jr., of Boston have returned to their Riverview cottage for a stay into September.

Mr. and Mrs. Thomas S. Gorton of Gloucester have come again to Rosemere cottage, and with them is Mrs. Virginia Sellew King.

Professor and Mrs. Frank B. Speck and family of Swathmore, Pa., who for a period of years have come to Riverview, are once more enrolled in the cottage colony of this section.

Mr. Fred A. Wiggin of Melrose has arrived at his cottage for a stay into September.

Mr. and Mrs. M. T. Copeland are enjoying the summer months at their cottage. With them are their two children Elsa-Marie and Martha.

Mrs. Alice Garland Walen has returned with her two children Harry and Roger to the Garland cottage for the summer months.

BASS ROCKS

THE COMING OF AUGUST always witnesses an awakening of matters social at Bass Rocks. The theatrical at the Moorland Theater, the ladies' tournament at the Bass Rocks Club have furnished the diversions of the past ten days.

The Bass Rocks Golf Club held its annual women's open tournament last week. Miss Grace English of the Colonial Golf Club was the winner with a score of 80. Mrs. Moulton of the Tedesco Club had the best net in Class A, while Miss Kay Francis, also of the Tedesco Club had the best net in Class B. Mrs. R. Kimball, another member of the Tedesco Golf Club, scored twelve fives. After the tournament a delicious luncheon was served at the Club.

Mrs. Walter De Camp of Cincinnati who is stopping at the Thorwald this summer, entertained a group of her friends at a luncheon bridge at the club on Tuesday.

On Wednesday, another luncheon bridge was given by Mrs. Robert White of Boston.

The regular Monday bridge was held with eight tables of contract and auction in play. Prizes were awarded, as is customary, to each group of four tables.

At the Moorland recent arrivals include: Dr. and Mrs. William Goodell, Betty Goodell, Springfield; Mr. and Mrs. Edward E. Brown, Worcester; Dr. and Mrs. H. G. Barbour, Russell Barbour, New Haven; the Misses Anne and Edith Brett, Flushing; Jeanne Reschart, who will join the Moorland Players, Albany; Miss Dorothy Sutro, New York City; Miss Louise Irwin, Cincinnati; Helen B. Russell, Covington; Mrs. Brett Moran, Minneapolis; Dr. and Mrs. F. Louise Barber, Toronto.

F. Scott Mosher, a guest at the Moorland from New York City, recently entertained a small party of friends. Guests included Miss Kay O'Flynn, Miss Violet Robbins and Harrison Carlson. Games were enjoyed, followed by a light supper.



The House of
MANAHAN

Magnolia
Resort Shop
presents

Summer
Daytime
Frocks
\$9.75

Summer Hats
SMART STRAWS
or FRENCH FELTS
\$5.50 and \$7.00

Manahan
LEXINGTON AVENUE
MAGNOLIA
HYANNIS NANTUCKET PALM BEACH
AND
280 BOYLSTON STREET
BOSTON

BY AIR AND RIVER

Mrs. Lawrence C. McEwen whose home is "Stonehome," Stage Fort Heights, sent a letter by air mail in May to a relative in Seattle. Recently she received the envelope in which it had been sent marked delayed in transmission. The circumstances were:

While engaged in the transcontinental flight the engine of the plane containing the mail went wrong the machine landing in the Willamette river where it sunk, the pilot being drowned. Ultimately it was raised, the mail forwarded to its destination and the envelope returned to Mrs. McEwen as a souvenir.

THE ROCKPORT SHORE



ROCKPORT too is beginning to have its parking problem. The ubiquitous auto tripper has spied out this idyllic town and marked it for his own camping ground just the same as he is accustomed to do in other sections of the Cape without let or hindrance. Bearskin Neck appears to him to be just the place and without ceremony he has pre-empted it until his presence has become a source of danger.

This according to a committee of cottage and camp owners on the neck comprising William McNulty, Gifford Beal, who with Charles H. Cleaves, H. Chester Story and Mr. White recently appeared before the selectmen and asked that all property belonging to the town in that area be prohibited as parking ground. Mr. Cleaves, chairman of the park commission, indicated that the park commission was in favor of prohibiting parking at the end of the Neck on Saturday and Sunday afternoons. It is on those days and times that the parkers from Eastern Massachusetts, mainly from the suburbs of Boston, descend on the North Shore literally like a drove of locusts cluttering up the highways. If according to a new dispensation some place must be provided for these people it should not be where their presence constitutes a menace and a nuisance. Property owners surely have some rights and should be accorded some protection.

Mayor John J. Murphy of Somerville, who is spending the summer at the Hollyhock cottage on Beach street, was host to a party of friends Wednesday. Captain Brown's launch was chartered and five hours were enjoyed in catching nearly 200 pounds of cod, haddock and pollock, caught mostly about five miles beyond the Rockport breakwater. Upon their return, Mayor and Mrs. Murphy entertained the company at dinner, after which the mayor showed the motion pictures he had taken at the Chicago convention, and many other interesting events. The party included Prof. Robert E. Rogers, David J. Kelley, city solicitor of Somerville; George R. Armstrong of Brookline; Edward B. Walsh, treasurer of the Builders Association of San Antonio, Texas; Charles E. Peterson of Waltham; John J. McCarthy; Alderman Arthur S. Walsh; John J. McNally, commissioner of public welfare; Police Captain Thomas P. Walsh and Alderman George J. Moran, all of Somerville.

At the Granite Shore recent arrivals include: Mr. and Mrs. George H. Winchell, Boston; Margaret M. Powers, Belmont; H. K. Worthington, Worcester; Mr. J. W. Moulton, Miss A. E. Moulton, Bath; Marie Ann Gagnon, Cecile M. Gagnon, Manchester, N. H.; Miss M. Adair and two sisters, Long Island City, N. Y.; Lenore N. Lloyd, Philadelphia.

At the Manning House guests are: Miss Edith Burnham, Miss Harriet Mills, Miss Alice M. Mills, Isaac B. Mills, Boston; Mr. and Mrs. T. John Nelson, Lynn; C. M. Brown, Methuen; Janet V. Hamilton, Eileen Fitzgerald, Ontario.

At Rockmere Manor guests were recently entertained by a lecture on her experiences with the American Indian by Miss Inez B. Barrington. Recent arrivals here include: Mr. and Mrs. O. R. Karnheim, George Wenchell, Medford; Miss Helen Edwards, Franklin; Mr. and Mrs. F. H. Cookenham, Mr. and Mrs. Charles C. Chase, Utica.

At Turk's Head Inn recent arrivals include: Miss Lucy O'Meara, Miss Alice O'Meara, Boston; Mr. F. Hamelburg, Miss Charlotte Harding, Jamaica; Mr. and Mrs. F. C. Partridge, Dr. and Mrs. Frederick Williams, Brookline; H. E. Driver, Wakefield; Katherine C. Berry, Elizabeth C. Berry, Marion T. Berry, Hartford; Mr. and Mrs. Charles Haynes, Miss Atwater, Mrs. Daniel H. Lester, Mrs. N. J. Strauss, New York City; Mr. and Mrs. G. M. Wright, Philadelphia; Mary H. Rhodes, Elizabeth D. Rhodes, Frankford, Pa.; Mr. and Mrs. L. D. Singleton, Malcom Van Tyson, Baltimore; Mrs. Ella M. Cohn, San Antonio; Frederick Babcock, Chicago; Miss Jean Frank, St. Louis.

Recent guests at Straitsmouth Inn are: Miss Sarah A. Lyons, Boston; Dorothy B. Jones, Margaret H. Jones, Brookline; Dr. and Mrs. Arthur R. Edwards, Wellesley; Mr. and Mrs. Perry Mitchell, Belmont Hills; Miss Mary A. Pearson, Middleton; Margaret S. Coates, Springfield; Emily C. Coates, Mr. and Mrs. George A. Conant, Hartford; Mary Alice Underwood, East Orange; Dan F. Bridges, Raleigh; Mrs. Jefferson Steiner, Eugene Albert, Birmingham.

At the Edward on Saturday evening Miss Inez Beatrice Barrington entertained with an illustrated lecture on her experiences among thirty-five tribes of American Indians.

Recent guests at the Edward are: W. Doelger, Boston; Mrs. Albert S. Glover, Miss Mary Glover, Newton; Mrs. George T. Littlefield, Winchester; Mr. and Mrs. E. Dannenger, Athol; Katharine Lawton, Middleborough; Mrs. James Simpson, Pawtucket; Eileen Fitzgerald, Meriden; Agnes Kelly, Derby; Ella Walsh, Ansonia; Eva B. Simpson, Mr. and Mrs. E. Rosenberg, Mr. and Mrs. F. G. Ashe, New York City; Stanley Lang, Clinton; Mr. and Mrs. Milton Day, Buffalo; Mrs. J. Cresson Guire and son, J. Cresson Guire Jr., New Hope.

Mrs. Hattie Giles Bass has rented one of her cottages for the season to Miss Harriet Boynton and Miss Nellie McQuesten of Cambridge.

Mr. and Mrs. D. O. Marshall of Proctor street, Gloucester, is occupying one of the Bass cottages on the Headlands during July.

The Misses Tilden of Milton are again at their cottage on Bearskin Neck.

(Continued on page 14)



MILADY GOES SHOPPING

"NEVER," breathed Flick, "never did I see anything more beautiful!" The slim black haired girl stood, blue eyes wide with ecstasy, before the loveliest staircase in New England. The bright noon-day sun, pouring through the intricately carved casements of the window on the first landing, filtered through the beautiful old balusters. Those of the clan who were able to be up and about were assembled in the Old Sargent-Murray-Gilman-Hough House Tearoom on Middle street in Gloucester. Strangely in contrast to the real colonial atmosphere and furnishings, the little group of moderns fell a bit silent in their admiration. Ann broke the quiet with characteristic practicality,

"I knew you'd be delighted with it.

But we have so many things to do, we'll have to travel."

"And oh, the food," sighed Ruth Wallace, "I only wish Chubby could have been here!"

"I thought we weren't going to mention the accident today," reproached Peter.

"Yes, that's one subject that we have about exhausted, I should say," furnished Ann.

"Well, I thought, —"

"Never mind what you thought. Let's be going," Ann looked at her watch, "who has to do errands besides myself?"

"I," said Peter, "have to have some pictures developed at Gray's. The last ones I left there ought to be done by now. And I'm crazy to see them. Remember, Jack? We took them out on the boat. The weather wasn't so hot, but you said Gray could finish them with no trouble at all."

"Don't worry," furnished Ann, "they can if anyone can. I never saw such perfect photo-finishing."

"And I," said Flick, "have to buy something for my brothers."

"Your brothers," scoffed Ann, "Flick, dear, we all know by now that you have no brothers. It's just an illusion."

"Don't be mean. Humor her!" Jack patted Flick's shoulder.

Flick laughed. "All right, you have it your way. They're law partners and a case came up that they expected to be all finished in no time and it just is dragging along, that's all. Sometime they'll get here, honestly. And I want to have some little present for them when they come. Don't worry, I at least, wouldn't lay out good money for illusions! I'm going over to Earl O. Phillips Smart Shop and get some sweaters I guess."

"For one of those sweaters I'd just as soon be an illusion myself," laughed Peter.

"Don't tell them — when they come," Flick glared at Ann, and then turned back to Peter, "about the price of the

sweaters. They might be suspicious of anything so reasonable."

"Not of clothes from that shop," demurred Jack, "you can tell their excellent quality at a glance."

"Well, Jack, you and I might as well go over to the Hersey Travel Agency and make arrangements for our trip in the fall," suggested Ann, "we've put it off long enough."

"But where shall we meet?" questioned Peter. "We can do our several errands and meet, say, at Barkers?"

"And do a job on a couple of peach ice cream sodas before leaving for Magnolia?" suggested Flick.

"Say, I have an idea," cried Ann, "let's all go to W. G. Brown's and pick out a lot of convalescent and cheer up cards for the sick element of the clan!"

The little group trooped up to Brown's and were more than delighted by the assortment of cards they found there. There were all kinds. Cards for convalescents in every vein, greeting cards of all sorts, anniversary cards, announcements, regrets, everything for every occasion imaginable. A new line, the "Rust-Craft," the clerk explained. The clan picked out several, and leaving Ann and Jack at Hersey's Travel Agency, the others went off.

As Ann and Jack left the Agency, their many plans and worries about their trip reposing in the capable hands of this remarkable concern, Ann drew a deep breath, "Well I'm so relieved. Now we haven't another thing to worry about but having a good time this summer."

"And Shelley," added Jack, "I don't see why she thinks she has to tell everyone about herself. It's her business, and although you and I know, no one else has to."

"That's probably exactly what caused the accident," remarked Ann, "Chubby's a good driver but he probably became so engrossed in Shelley's story that he forgot what he was doing. I do wish she'd keep it to herself. As yet, we're the only ones who know, aren't we?"

OCEANSIDE THEATRE

Magnolia

"A Summer Season of Comedies"

OPENING AUGUST 1

— MONDAY TO FRIDAY —

VIOLET KEMBLE-COOPER

RAYMOND O'BRIEN — DORIS RICH

in

"WIDOW'S MIGHT"

a bright new comedy by Leslie Bond

DIRECTION — BELA BLAU

BROADWAY CAST
SETTINGS BY STEWART CHANEY
NEW ENTRANCE
SODA BAR
PARKING
Curtain — 8:50 Promptly

Prices — Including Federal Tax
\$2.20 — \$1.65 — \$1.10
Box Office, Phone
MAGNOLIA 1500

"Bob said she didn't have time to tell them. Just as she started the car crashed. All the same, I'm glad they're staying at our house while they're convalescing. If that old man shows up again, we can tell him what's what. By the way, we mustn't forget to stop in at Wetherell's for that prescription we left there."

"Oh, and we promised Chubby we'd stop and place an order for him at the Cape Pond Ice Company. He'd die I think, if we forgot. He swears by their ice."

All the errands finally completed, the five met again at the appointed place and spent a pleasant period indulging in luscious peach ice cream sodas.

"By the way," remarked Flick, breaking the ice cream hush, "what are Shelley and Bob's last names? I've never known them as anything but Shelley and Bob."

"After all," jibed Peter, "you've only known them a month."

"Don't mind him," said Ann, "their names are Enneker, he probably doesn't know himself —" her laugh stopped short, as Flick started visibly, incidentally bathing Ann in the remains of peach ice cream soda.

"Oh," she wailed, "forgive me! forgive me! Ann couldn't you strangle me?"

"With pleasure," agreed Ann, "that is if it weren't for my friends at the

Cape Ann Laundry. They can fix it just like new. Really."

"Oh, but that material!" cried Flick, "no laundry can ever clean that satisfactorily. And the stain is peach. Oh I'll never forgive myself."

"Listen," said Ann very quietly and firmly, "the Cape Ann Laundry can dry clean any garment stained in any way, and make it look like new. Now change the subject. I've patronized them for years and I never knew yet of any flaw in their service."

"What made me do it?" asked Flick of no one in particular. "Oh," her face brightened. "Enneker. You said that was Shelley's last name. My brothers, who really are my brothers," she looked defiantly around, "are being delayed," she mouthed the word grandly, "because of some case. And the name is Enneker. It's an odd name and it seemed strange to hear it from someone else when I've been hearing nothing but that old Enneker case for such a long time."

Ann glanced quickly at Jack who had turned and was looking out of the window.

"Such a coincidence," Ann said self-consciously, and laughed, "well let's be off. Who's going to Magnolia?"

"I am, for one," said Ruth, "every one here is dressed in clothes from the Magnolia shops but me. I'm going to stock up."

"It sounds," said Peter, "as though we had better stop at the Gloucester National Bank on the way over."

"By the way, Ruth," asked Flick as they drove along to Magnolia, "how is your Poison Ivy? All gone, apparently."

"Yes, it cleared up in no time, some medicine Peter bought at Wetherell's fixed me. And since then, Swinson Brothers have been over and have destroyed every vestige of the ugly stuff all around the house. Goodness, but they are clever in their work."

"Certainly are," nodded Flick, "I remember the day that we were over at the East Gloucester Miniature Golf Course, Peter said how you were suffering. You've never been over there, have you?"

"No," regretted Ruth, "I always have rotten luck. Every time something good happens, I'm laid up or away or something. I'm simply dying to try that Miniature Golf Course. Peter does nothing but rave about how perfectly laid out it is. It's about the only one around here that has survived the depression, isn't it?"

"Say," said Flick, "I'd just like to see them try to close it. It's the best place of outdoor entertainment I know of. We go over almost every day. The Ski-Ball game is rare fun. And the whole place is so attractive besides, you know."

(Continued on page 18)



"THE TROUSSEAU HOUSE OF AMERICA"

Grande Maison de Blanc

538-540 FIFTH AVENUE, NEW YORK

MAGNOLIA, MASS.

Table Damask
Fancy Table Linen
Lace Dinner Cloths
Bed Linen and Spreads
Blankets and Comforters
Bath Towels and Rugs
Towelings

Handkerchiefs and Neckwear
Lingerie and Negligees
Infants' and Children's Wear
Blouse and Top Dresses
Sport Coats and Sweaters
Purses and Bags
Motor Rugs

It is understood by our patrons that our Magnolia Prices are identical with those in our New York Shop

Patrons will receive the personal attention of

Mr. RAYMOND BROWN

Resident Manager

Telephone 1459 Magnolia

ANNISQUAM



THE PASSING of Professor Charles H. Bradley removes a sincere friend and devoted worker for all that was good in the life of Annisquam. He was a man of deep convictions upholding those tenets which he deemed for the best interest of the community and the body politic. Coming to Annisquam some 35 years ago to make it his summer home he became enamored with the simple old-fashioned democratic life of the village and its people.

He soon made it manifest that he was one of them and was always in the forefront of every movement calculated for the advancement of the place. His sterling qualities were quickly recognized and in the early 1900's when the village hall association was formed he was elected its president which office he held to his death. In brief his epitaph may be summed up in the phrase that he was a useful citizen.

Death came suddenly Tuesday morning. He had always enjoyed vigorous health and the night prior to his passing entertained at dinner. He was born in Chicago 80 years ago, graduated at Dartmouth in the class of '73, prepared for the ministry at Andover Theological seminary, afterwards becoming for an extended term of years, professor of theology in Northwestern University, Chicago. On his retirement some twenty years ago he was engaged as a tutor at Dartmouth. He was treasurer of the Child Labor Association of Massachusetts and was interested in various social welfare organizations. He was a member of Emmanuel Episcopal church of Boston. He was the son of David and Eliza Emery Bradley. He was twice married, first to Susan Chase who died some twenty years ago and as his second wife Mary Emery, who with two daughters, Mrs. Charles A. Janeway who was married some two weeks ago at her father's summer home on Adams Hill and Miss Mary A. Bradley, survive him. Funeral services took place Thursday afternoon at his home, the interment being in Lowell.

At the Brynmere in Annisquam recent arrivals include: Mrs. Henry D. Lloyd, Florence Bacon, Mrs. Frank E. Perkins, Mr. and Mrs. Frank E. Powers, Mrs. M. F. Gay, Mrs. C. F. Bryant, Marion A. Bryant, Louise J. Bryant, Newton; Winifred Kimball, Needham; Mr. and Mrs. Roger D. Swain, the Misses Olivia and Susan Swain, Concord; Miss Lucy Stearns, Mr. D. R. McBeath, New York City; Miss L. Meriam, Mr. and Mrs. J. D. Under-

wood, Cleveland; Edwin Clark, Padensburg; Mr. and Mrs. Charles H. Miles, Los Angeles.

At By Water Inn recent arrivals include: Miss Effie M. Bishop, Edna L. Meloney, Brookline; Miss Maude M. Morgan, Elsie M. Paine, Cambridge; Frances L. Peterson, Malden; Ellen L. Cudworth, M. Florence Cudworth, Melrose; Edith M. Davis, Hartford; Donald Hollsworth, Charles Hollsworth, Miss Doris C. Hollsworth, Windsor; H. Louise Campbell, New York City; Florence A. Donaldson, Laura M. King, Buffalo; Mrs. M. J. Lonsdale, Miss I. M. Lonsdale, Miss E. F. Lonsdale, Miss C. F. Lonsdale, Germantown; Mr. and Mrs. A. J. Ruch, Frances Riesz, Laura Riesz, Lydia Riesz, Peoria.

Activities at the little summer colony on the beautiful Annisquam are augmented by the continuously excellent weather. Little Miss Nancy Louise Clark, namesake of Miss Nancy Flagg, one of the very well known leaders in Gloucester and Annisquam social life, entertained several of her friends on her seventh birthday, Monday afternoon, at a beach party. Games and swimming and ice cream and a gorgeous birthday cake combined to make of the lovely afternoon a tremendous success.

Mrs. Charles Moore of Wellesley Hills and Annisquam held on Wednesday evening a card party for the Annisquam Sewing Bee and Sewing Circle.

A charming supper party was given on Sunday by Miss Jean Dodge, daughter of Mr. and Mrs. Carl Dodge of New Jersey and Annisquam. Mr. and Mrs. Dodge made their home last winter at Annisquam.

Miss Auchenpauagh of Washington who is a guest at the Brynmere plans to leave shortly for an automobile trip along the Maine coast.

Mr. and Mrs. Huntington Faxon of Cambridge have recently arrived for the season at their Annisquam summer home.



ROCKPORT

(Continued from page 11)

Howard E. Smith and family of Salem are in their High street summer home.

Mr. and Mrs. Anthony Thieme of Boston are in the Margeson studio which they have occupied for several seasons.

Mrs. Amelia Leman of Gott street, Rockport, has been entertaining her grandchildren, Gladys and Albert Jr.

Mr. and Mrs. Francis Maginot of Worcester place, Pigeon Cove, have gone to their camp in New Hampshire for the rest of the summer. They have leased their house to Mr. and Mrs. Albert Stoneman of South End house, Boston, until their new residence in Phillips avenue is completed. They are entertaining Mrs. Stoneman's brother, Mr. Mott Milne of Reading.

Mr. and Mrs. George G. Bass of Greenwich, Conn., summer residents on the Headlands for many seasons, have as house guests Mrs. John Merrick Paine of Danielson, Conn. Their guest Mrs. Ralph Chamberline of Greenwich, left this week for Newton.

Mr. Bass was long a member of the firm of Russell, Miller & Co. which has recently consolidated with Harris, Upham & Co.

Miss Miriam Bass who has been attending Columbia college this past winter is with her family for the summer. Bob, the son of the family, is at Camp Hawkeye in the Adirondacks.

Mr. and Mrs. Charles W. Marshall of Boston after spending the winter in Florida came this week to their summer home on the Headlands.

Mrs. Louis C. Elson and son, Arthur of Fenway, Boston, have come to their Land's End summer home and plan a stay into the fall.

THE THIRSTY '32's

1932 entertaining demands correct drinking service. For light beverages or "what have you," there are glasses of all descriptions, in designs you have never seen before! Your guests will enjoy the party even more when amusingly clever glasses appear.

HERE THEY ARE!

Everything from stately flowers to a rather unstately fall from the "Water Wagon." And we can supply other needs of a modern host, even to a unique, collapsible Bar, and a two quart, all-glass shaker!

ALL COLORED DESIGNS ARE OF BAKED ENAMEL
ASSURING YOU OF PERMANENCY

BLANCHARD

Jewelry and Gifts

125 MAIN STREET

GLOUCESTER

Mr. and Mrs. H. Boylston Dummer of Boston are again established in their studio "Dummer Manse," Mill lane.

Mr. and Mrs. Charles H. Dillaway and family of Melrose, who are among the longest in summer residence in the Marmion Way district, have opened "By-the-sea" cottage.

Mr. and Mrs. John W. L. Cram of Newtonville are at their Marmion Way home. With them are Mr. and Mrs. Leighton R. Cram.

Mr. and Mrs. Robert S. Coit of Cambridge and family are again here for the season. Their cottage is in the Land's End section.

Miss Anne G. Towle of Manchester, N. H., annually makes her summer home in Boulder bungalow, and is here for the season.

Dr. and Mrs. C. T. Porter and family have come to Rockend bungalow, Land's End, for the summer.

John T. G. Nichols and family of Cambridge are passing the season at their Land's End summer home. With them are Dr. and Mrs. T. B. O'Leary and son of Dorchester.

Mr. and Mrs. Charles A. Locke of Chestnut Hill are at the Ledges, Eden road, for the season

Mr. and Mrs. Frederick L. King of Arlington street, Boston, are established for another season in The Fo'castle, Bearskin Neck.

Mr. and Mrs. Ralph S. Ithell of Brookline whose summer home is Casa del Floria, Marmion Way, arrived here early in the month for a stay into the fall.

Mr. and Mrs. Edward M. Anderson and family of Malden, who were not here last season, have returned for the summer to their Briarstone road cottage at Land's End.

Mr. and Mrs. William R. Arey and family of Salem are at Rocklawn, Land's End, for the summer.

Among the sponsors of "Smilin' Through" presented by the Magnolia Players Monday night at the Turk's Head Theatre were:

Governor and Mrs. Joseph B. Ely, Mrs. Larz Anderson, Dr. and Mrs. Ernest B. Taylor, Duval Dunne, Daniel G. Slatery, Mrs. J. J. Prindiville, Mrs. John H. Gutterson, Mr. and Mrs. James E. McLaughlin, Mr. and Mrs. John W. Ruby, Miss Mary E. McAllen, Miss Mary E. Madore, Miss Helen R. O'Brien, Mr. and Mrs. James E. Pumphret, Mayor John E. Parker, Mrs. James C. Farrell, Mr. and Mrs. Harold Selfridge, Mr. and Mrs. Wilfred H. Howe, Mrs. William S. Radway, George L. Byrne, Mrs. Ethel Beach, Mr. and Mrs. J. Richard Larkein, Mr. and Mrs. Joseph P. Kenney, Miss Rosa G. Madore, Mme. Rose Zulalian, Dr. Allan Winter Rowe and Charles S. Sullivan Jr.

Hornblower & Weeks

ESTABLISHED 1888

Members New York, Boston and Chicago Stock Exchanges

Investment Securities

60 CONGRESS STREET
BOSTON

42 BROADWAY
NEW YORK

CHICAGO DETROIT CLEVELAND PROVIDENCE PORTLAND PITTSBURGH

EAST GLOUCESTER

At East Gloucester, social events continue to fill the days pleasantly. The hotel registers and crowded streets give evidence of the continuous activity at this section.

At the Rockaway the weekly bridge occurred on Monday evening attended by the usual large number of guests. Prizes were awarded to Miss Hazel Phillips of Cincinnati; Mrs. William Hunt of Manchester, N. H.; Miss Adele Brooke of St. Louis; Mrs. John Lewis of Brookline and Mr. Thornton Allen of Brooklyn.

In the progressive duplicate contract bridge tournament, an event arousing much interest among the guests, those leading thus far are Mr. Charles Riter of Philadelphia and Mrs. Louis H. Sayre of Gardner.

The Rockaway again takes the lead in the enrollment of guests as well as bookings for the month of August. Among those recently registered are: Miss Mary E. Palmer, Mrs. Albert M. Kales, Frederick W. Wind, S. W. Eager, Mabel I. Baldwin, H. F. Bradford, Boston; Miss Eva B. Anderson, Mrs. Myron Thomas Lund, Mrs. Thomas B. Frost, Phyllis Waltz, Brookline; Frederick H. Keyes, F. C. Alexander, Newtonville; Lillian E. Ellis, Newton Center; Mabel E. Rosenquist, Woburn; W. R. G. Harvey, Hartford; Katharine C. Van Allen, Mrs. George W. Hoyt, Miss K. Guirt, Charles Roder, New York City; L. L. Smith, Englewood; Mrs. Leonard Schaefer, Montclair; Mr. and Mrs. M. Manser, Princeton; A. H. Fincke, Glenside; Miss B. J. Clement, Miss Clement, Mrs. J. S. Clement, Jenkintown; Mrs. A. F. Wyman, Elizabeth H. Wyman, Glen Ridge; Mrs. B. A. Waring, the Misses Sharpless, the Misses Waring, Anne Swarty, Philadelphia; Mr. and Mrs. George H. O'Connor, George H. O'Connor Jr., Savannah; Mrs. Byron G. Webster, Chicago; R. Harvey, Kassala-Sudan.

At Cove Villa recent arrivals include: Jane Rowbotham, Boston; E. M. Maloney, Belmont; Martha G. Robinson, Kathryn E. Robinson,

Providence; Mrs. Vance, Miss Ferris, Jack Hoagge, New York City; Mr. and Mrs. R. C. Edmunds, Utica; Mr. and Mrs. William Paine, Long Island; Emanuel Levine, Brooklyn; Miss Virginia Williams, Baltimore; John Livingston, Chicago; Mrs. Theodore Irving Reese, Cincinnati; Mr. and Mrs. J. S. Alpine, St. Louis.

At Merrill Hall guests are: Mr. Leslie R. Poland, J. M. Poland, Boston; Marion Allen, Danvers; Mr. S. W. Poland, Weymouth; Mildred F. McKenzie, Peabody; Miss Nottingham Taylor and chauffeur Patrick Connolly, Mrs. P. Chandler, Miss P. Chandler, Mrs. Evelyn E. Johnson, W. H. Chamberlain, Mrs. S. Parsons, Mabel Parsons, Mrs. Henry Rogers, Miss Elizabeth S. Rogers, William J. Eisner, New York City; Eugenia J. Trowbridge, Gran Trowbridge, Brighampton; Mr. and Mrs. H. F. Burdick, Mrs. George Taylor, Mr. and Mrs. Leslie Redding, Woonsocket.

At the Delphine recent arrivals are: Borland Williams, Newtonville; Mrs. Horatio Jack, Belmont; Helen M. Johnson, Melrose; Mr. and Mrs. A. G. Beckman, Northampton; Anna S. Minot, H. Parker Minot, Scituate; Thomas Foote, Townshend Hills, West Point; Margaret R. Buckley, Anne Janeway, Mr. and Mrs. W. R. Wilson, New York; Julian de F. Hills, Albany; Mr. and Mrs. Tom Miller, Edith and Marjory Miller, Duluth.

Recent guests at Hawthorne Inn include: Mr. and Mrs. S. Hardy Mitchell, Newton Center; Dr. E. M. Crone, Groton; Mr. and Mrs. Allan M. Davis, Worcester; Mr. and Mrs. W. H. Talcott, Hartford; Miss Edith Beadleston, Miss M. C. Anthony, New York City; Miss Charlotte Huffington, Miss C. M. Huffington, Ardsley-on-Hudson; Miss Jane F. O'Brian, Buffalo; Mrs. L. K. Stulb, Mrs. Benjamin W. Schaub, and children, Lancaster; Mrs. Clarence H. Eagle, Sands Point, Long Island; Mrs. William C. Rivers, New York City; Mrs. Peter Arrington, Warrenton; ex-Governor G. W. Sulzer, Metuchen; Mr. and Mrs. Edward J. Patterson, Plainfield; R. Dale Benson Jr., Dr. John W. Crosby, Miss Crosby, Philadelphia; Miss Fanny Wells, Washington; Mrs. John W. Price, Miss Lulie Henning, Mrs. Charles E. Claggell, Mrs. Joseph M. Cobb, Louisville; Miss Flora Gerrin, Miss Ella L. Koopman, Milwaukee; Miss A. F. Hopper, Toronto; Mrs. Francis Wilcox, Paris.

(Continued on page 21)



TO MY LADY IN SEARCH OF THE PRACTICAL RIGHT VALUES AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF GLOUCESTER

ENJOY THE PASSING HOUR AND
THE CAPE ANN BREEZE



YACHTING

TIE IN TRIANGLES

GLOUCESTER, July 23 — The racing in the Triangle Class at Eastern Point was unusually close this afternoon, five boats in the division finishing within 22 seconds.

What rarely happens in a yacht race, a dead heat, occurred between Black Bess and Tantala. They came across the line so evenly aligned bow and bow that the judges, sighting across, could not detect a shade of advantage.

A fine sailing breeze, due south throughout, prevailed with a lumpy sea.

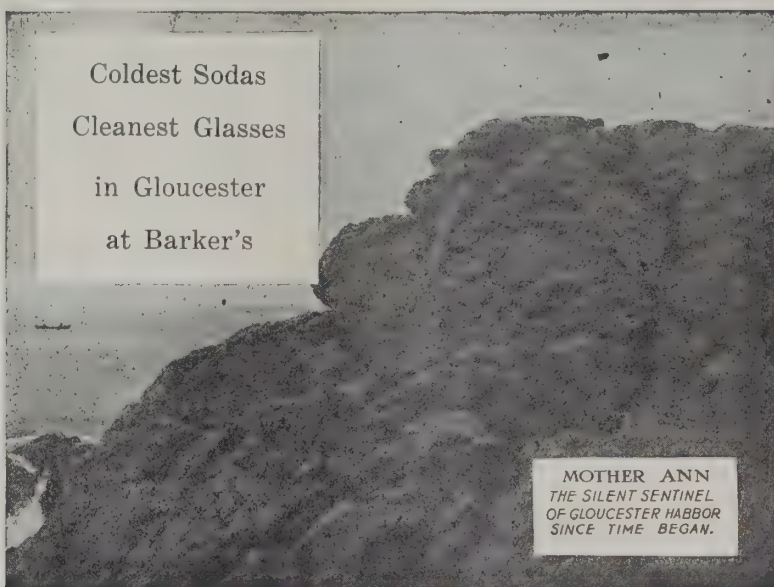
The course was triangular, dead ahead, to the southern mark, a spinnaker run to Kettle Cove and a beam reach to the finish.

In the Triangles, Dart got the best of the windward thrash by 10 seconds, with Black Bess second and Tantala a close third.

Early in the race the spinnaker halyards of the Dart parted and that sail fluttered down on the run. Thus handicapped, she lost her advantage, Injun making the best of the going to Kettle Island. Black Bess, Tantala, Kitmer and Dart followed in order.

On the beam reach home the boats kept well under the Norman's Woe shore, Black Bess and Tantala passing Injun and making the eyelash finish noted.

In the Sonders, Jacob Cox in the Tern continued his string of victories, having won 10 out of 11 starts thus far. From the gun fire he was a leader, being three minutes to the good at the weather mark, adding a minute more on the run and stretching it further to the finish. Mrs. Groverman Ellis in Tid IV was again runner-up.



Barker's Soda Fountain has such a wide reputation for the richness and quality of its Ice-Cream Sodas, Frozen Whipped Cream, College Ices and Specialties, that people come for miles around to get sodas at this fountain.

BARKER'S DRUG STORE, 134 Main Street

Merchant's Radio Shop

88 Main St., Gloucester

The Oldest Established Radio Store on the North Shore

THE BEST RADIOS with

THE BEST SERVICE at

THE BEST PLACE

**FREE TUBE
TESTING
SERVICE**

AT YOUR SERVICE

Visit the Rainbow Tropical Fish Hatchery
7 PLUM ST., EAST GLOUCESTER

CHECKING ACCOUNTS

SAVINGS ACCOUNTS

SAFE DEPOSIT VAULTS

We Act as Trustee, Executor or Administrator

We Solicit Your Patronage

Cape Ann National Bank

"THE SERVICE BANK"

154 MAIN STREET

GLOUCESTER, MASS.

Harry Worcester of Annisquam came over with his Triangle, the Scalene, his first race of the season.

Taja in the R's was again the winner.

Jock Raymond piloted Old Ironsides to victory in the knockabouts. The summary:

CLASS R, 20-RATERS

Taja, Charles Liffier Jr.1:34:53
Bonnie Prince, James L. Stuart Jr.1:35:44

CLASS K, SONDERS

Tern, Jacob D. Cox Jr.1:33:34
Tid IV, Mrs. Groverman Ellis1:37:38
Sceezix, Richard Woodbury1:40:14
Tid III, Mrs. Carlton Swift1:40:45
Lady II, Jack Meade1:41:14
Buccaneer, E. W. Williams1:45:01
Vim, P. M. Rhinelanderwithdrew

TRIANGLE CLASS

Tantala Hyde Cox1:45:15
Black Bess, J. Henry Sleeper1:49:15
Injun, Hastings Gamage1:49:25
Kitmer II, M. L. Talbot1:49:27
Dart, Paul Comins1:49:35
Cursor, William G. Brown 3d1:50:42
Scalene, Henry E. Worcester Jr.1:51:01
Mavourneen, Gerald O'Brien1:51:07
Athlon, Harry H. Walker1:51:20
Menikoe, Marian Stoddard1:52:15
Sprite, Elizabeth Ogilby1:52:16
Trident, J. S. Raymond1:53:50

CAPE COD KNOCKABOUTS

Old Ironsides, Jock Raymond0:57:25
Benito, Bratenahl Brothers0:59:18
Maryland, Kate Boyce0:59:27
Swan, Torrance Baker0:59:44
Sylph, Cunningham Brothers1:00:15
Fontana, Emma Raymond1:00:32
Wiki Wiki, Nancy Holdsworth1:01:48
Guerriere, Pauline Raymond1:02:05
Touraeg, Lawrence Brown Jr.1:02:30
Yankee Doodle, H. E. Whitaker Jr.1:04:17
Arethusa, Leonard Ellis1:04:25
Skippy, Nancy Tucker1:04:32

FLAMINGO AND GOLDFISH VICTORS AT ANNISQUAM

GLOUCESTER, July 23 — A fine southeast sailing breeze prevailed at Annisquam this afternoon and sent the two classes bowling over the triangular course at express speed.

Flamingo won in the Bird class, Oloof in the run to Plum Cove turned two lengths ahead of Flamingo, but on the beam reach to the inner mark was overlapped by Canvas Back which got the turn first.

Hauling on the wind, Oloof, second boat, stood over to port to Essex while Flamingo and Canvas Back made in towards Lanesville, getting the better of the exchange.

In the Fish class Bob Mechem in the Sea Horse got the better of the argument on the reaches, but on the windward work fell back, Goldfish and Pollywog pulling up front and fighting it out for first place. The summary:

BIRD CLASS

Flamingo, D. H. Woodbury1:25:01
Canvas Back, G. MacFarland1:25:17
Oloof, Evelyn Woodbury1:27:24
Avis, W. E. Olsen Jr.1:38:29
Tern, J. H. Bloombergh1:45:05

FISH CLASS

Goldfish, Jack Cunningham	1:36:09
Pollywog II, John Mechem	1:36:26
Perch, Harry Griffin	1:37:21
Pompano, Fred Cobb	1:37:42
Blackfish, Roscoe Philbrick	1:37:46
Malolo, Mary Bradley	1:40:36
Sea Horse, Bob Mechem	1:41:00
Flying Fish, A. G. Hall	1:41:19
Shad, B. Farnum	1:43:15
Barracuda Jr., John Worcester	1:43:53
Navarra, F. Crawford	1:44:36
Sailfish, Paul Riverfield	1:49:09

FLICKER AND MAIDIE
VICTORS AT SANDY BAY

ROCKPORT, July 23 — Weather conditions on the northeastern side of the Cape at Sandy Bay were variable today. A fresh southwest breeze at the start shifted to southeast and swung back again to southwest before the race closed.

The winners included the Flicker in the 18's, Maidie in the Sandy Bay class, Eclipse in the Stars, Sandboy in Class O, Shirli-dee in the Pilot class, and Skipjack in the Fishes. The summary:

18-FOOTERS

Flicker, Herbert S. Evans	1:46:50
Onward II, Stewart Cooney	1:48:34
Paloma, Dot Roberts	1:50:42
Maidie II, Gifford Beal	1:53:28

SANDY BAY CLASS

Maidie, Alvin Brown	2:07:29
Myrtice A, Lindley I. Dean	2:08:40
Bobeno, Benton C. Story	2:08:42
Mamie, John Cianciola	2:13:13

INTERNATIONAL STAR CLASS

Eclipse, Guy Hale	2:02:03
Sans Souci, Homer Clark	2:06:40
Ibex, Max Kuehne	2:07:14
Star of India, Ralph Hale	2:10:00

CLASS O

Sandboy, Reynolds Beal	1:41:27
Big Dipper, W. J. Carter	1:47:51

PILOT CLASS

Shirli-dee, Johnson Brothers	1:18:17
Flash, Jerry Bruno	1:22:38

FISH CLASS

Skipjack, Tewksbury Brothers	0:43:34
Darter, Thomas Gibb	0:44:50
Minnow, Herbert Gott	0:47:00
Shiner, E. Gruening	0:49:28

FEW EXCITING CONTESTS
AT EASTERN POINT SUNDAY

GLOUCESTER, July 24 — Although there was a fine northwest breeze coming off the land this afternoon giving favorable conditions for good racing, the contests in all classes at Eastern Point were neither close nor exciting.

In the R's, Taja won by her usual margin.

In the Sonders, Jacob Cox' Tern won again, taking the lead from the start, his margin at the finish being about three minutes.

Mavourneen won in the Triangles, Scalene being first at the leeward mark. On the beat across to Kettle Cove, Scalene kept too far off shore to starboard and Mavourneen reached the mark first and from then on held her advantage. Black Bess and Kitmer had it out for second place, the latter becoming involved in a luffing match with Black Bess. The summary:

CLASS R, 20-RATERS

Taja, Charles Liffier Jr.	1:36:39
Bonnie Prince, James L. Stuart Jr.	1:37:45

SONDERS

Tera, Jacob D. Cox Jr.	1:34:57
Tid IV, Mrs. Groverman Ellis	1:36:50
Skeezix, Harry Wheeler	1:40:57
Tid III, Mrs. Carlton Swift	1:41:56
Lady II, Jack Meade	1:42:57
Buccaneer, E. M. Williams	1:42:52
Bandit, Jock Raymond	1:43:40



MEATS FIRST NATIONAL STORES GROCERIES

Make your summer stay more pleasant and economical by buying your food at our combination markets in Gloucester

57 Washington St. 147 Main St.

Rockport — 37 Main St.

MEATS FRUITS FISH
BAKERY PRODUCTS
GROCERIES VEGETABLES


FIRST NATIONAL STORES INC.

C. S. NAUSS (Established 1873) L. H. NAUSS

L. B. NAUSS & SONS
"NAUSS LUMBER"

LUMBER — LIME — CEMENT
BUILDING SUPPLIES
"Everything to Build Anything"
TELEPHONES 195-196-197

RAILROAD AVE. GLOUCESTER, MASS.



INSURANCE
ALL KINDS
STRONGEST COMPANIES
JOHN A. JOHNSON
Gloucester National Bank Bldg.
Telephones 16 and 17
Just off Custom House Square

Pringle's History of Gloucester, 1892
The Gloucester Tercentenary Book
ALSO FOUR LOG BOOKS OF DEEP SEA VOYAGES
FOR SALE AT
BLANCHARD'S
125 MAIN STREET GLOUCESTER

TRIANGLE CLASS

Mavourneen, Gerald O'Brien	1:45:12
Black Bess, J. Henry Sleeper	1:47:14
Kitmer II, Meredith Talbot	1:47:15
Sprite, Margaret Farrell	1:48:03
Dart, Paul Comins	1:48:21
Scalene, Henry E. Worcester Jr.	1:48:52
Trident, Mrs. Lois McDermott	1:49:49
Tantala, Hyde Cox	1:50:03
Injun, Hastings Gamage	1:51:15
Menikoe, Marian Stoddard	1:52:35
Flirt, William D. Elwell	1:54:20
Aliot, Harry Thorndike	1:55:56

CANVASBACK, SEA HORSE
VICTORS AT ANNISQUAM

GLOUCESTER, July 24 — Another fine chance for sailing was offered at Annisquam this afternoon, the prevailing southerly wind so far to date being superseded by a northwesterly, which held throughout, although softening at the close.

Canvasback in the bird and Sea Horse in the fish class were the winners. The summary:

BIRD CLASS

Canvasback, G. MacFarland	1:32:34
Flamingo, D. H. Woodbury	1:32:42
Oloof, Evelyn Woodbury	1:34:14
Avis, W. E. Olsen Jr.	1:39:52
Tern, Jock Bloombergh	1:41:41

FISH CLASS

Sea Horse, Bob Mechem	1:48:32
Perch, Harry Griffin	1:49:38
Flying Fish, A. G. Hall	1:53:05
Malolo, Mary Bradley	1:54:53
Pollywog II, Jack Mechem	1:55:51
Goldfish, Jock Cunningham	1:58:25
Blackfish, Roscoe Philbrick	2:01:28
Shad, B. Farnum	2:01:43
Barracuda Jr., John Worcester	2:04:04
Navarra, L. Crawford	2:09:36
Pompano, F. Cobb, disqualified, sailed wrong course.	

FLICKER LEADS I CLASS
IN SANDY BAY'S RACING

ROCKPORT, July 24 — A steady northwest wind prevailed here today, sending the Sandy Bay fleet over the triangular course in good time. The course was a run to Straitsmouth, a beat to Andrews Point and a reach to the finish, repeated.

The winners were: 18-footers, Flicker; Sandy Bay class, Bobeno; Stars, Eclipse; Bird Boats, Pee-wee, which sailed a solo race; Class O, Big Dipper; Pilots, Shirli-dee; Fish Boats, Flounder. The summary:

CLASS I, 18-FOOTERS

Flicker, Herbert S. Evans	1:36:37
Maidie II, Gifford Beal	1:37:55
Onward II, Stewart Cooney	1:37:57
Paloma, Dot Roberts	1:40:36

SANDY BAY CLASS

Bobeno, Benton C. Story	1:54:31
Myrtice A, Lindley I. Dean	1:57:57
Mamie, John Cianciola	2:02:48
Maidie, Alvin Brown	withdrew

INTERNATIONAL STAR CLASS

Eclipse, Guy Hale	2:03:05
Ibex, Max Kuehne	2:03:37
Sans Souci, Homer Clark	2:05:42
Altair, Pierce Grover	2:09:19

BIRD CLASS

Pee-wee, Charles Pierce	1:55:22
-------------------------	---------

CLASS O

Big Dipper, W. J. Carter	1:33:55
Sand Boy, Reynolds Beal	2:35:20

PILOT CLASS

Shirli-dee, Johnson Brothers	1:29:48
Flash, Jerry Bruno	1:34:50
Green Horn, H. C. Tufts	1:37:50

FISH CLASS

Flounder, Thibeault and Perkins	1:20:32
Judy, Roy H. Lane	1:27:43
Shiner, E. Gruening	1:32:07
Skipjack, Tewksbury Brothers	1:34:03
Darter, Thomas Gibb	1:37:21

(Continued on page 22)

JEWELRY and yet MORE JEWELRY

For GIFTS or to complete your own summer outfits
Remember the friends back home with gifts that will be appreciated. Jewelry is in universal favor; and a necklace requires so very little space in packing!

Wear a becoming color with your print, pastel or white frocks for added attractiveness.

NECKLACES - BRACELETS - EARRINGS

PINS - CLIPS

in GREEN - BLUE - YELLOW - PINK at

\$1.00 EACH

A new touch of jewelry lends charm
and change to an old costume. Try it!

BLANCHARD

JEWELRY AND GIFTS

125 MAIN STREET

GLOUCESTER

East Gloucester Miniature Golf Course

116 EAST MAIN STREET

Eighteen of the Largest Fairways in N. E.

NEWEST, MOST UP-TO-DATE

-:- OPENS -:-

Daily at 9 A. M.

Sunday at 1 P. M.

FRANK POWLER, Inc.

MILADY GOES SHOPPING

(Continued from page 13)

Arriving in Magnolia, the first stop was the Grande Maison de Blanc where a gay assortment of sport dresses was being shown. There were fluffy angoras, soft as eiderdown, and smart fancy weave jerseys. There were three-piece, two-piece, and one-piece sport suits in all the colors that are popular this summer. The striped blazers, some slip-ons and some open down the front were very smart in their red, white, and blue effects, or soft browns and yellows, while the one piece dresses were rich with soft open work embroidery of contrasting shades.

From the Grande Maison, the clan crossed the street to Manahan's. Here they inspected the new line of sport goods, recently in from New York. The sweaters and skirts were captivating in their variety and pert colors. Vivid red and white striped jerseys, a red plaid sweater to be worn with a jaunty white pique skirt, a white boucle sweater with a soft, graceful red collar to be worn with a red wool skirt. And new French sweater suits, both sleeveless and with short sleeves in two-piece styles in peach, lime yellow, and innumerable other new and beautiful shades. A new array of shoes as well attracted much admiration from the girls. Tuttle shoes in every possible style. From the most informal and practical of town shoes, they ranged to the scantiest possible of evening sandals, — dancing shoes that could scarcely remain quiet.

As they left Magnolia, Ann gave a little cry. "I knew it," she exclaimed, "I forgot to get tomorrow's dinner at the First National. They're having a specialty of Frozen Pudding ice cream there today, too, and I wanted to get some for Chubby. We'll have to stop on the way home."

"Nonsense," said Jack, "we can get

the ice cream, but we'll go over to the Stage Coach Inn for dinner tomorrow. I'd like to go out for a change, and we haven't been over there for quite a while."

"All of three days, at least," remarked his wife. "Incidentally, how is our account at the Cape Ann National? The way we've been spending —"

"Hear! Hear!" cried Jack. "There must be someone she's trying to impress! Ann never talked economy before."

"Just for that, sir," Ann said coolly, "you can stop at Blanchard's and have a look at beverage sets with me. I haven't decided yet how many we'll take."

"I want to see those, too," remarked Peter, "I hear their assortment is about the best around. Baked enamel designed glasses, etc., aren't they?"

"Oh, yes," enthused Flick, "all kinds. Cocktail, high-ball, and long cool-looking lemonade glasses. Beautiful things. Some have these funny figures enameled on them and some are just clear, liquid-looking crystal. I love to look at them."

"I guess its unanimous," chimed in Ruth, so they stopped at Blanchard's. As they walked by L. E. Andrews, Flick suddenly felt herself jerked into a doorway, and Ruth as instigator, they both bought perky-painted wooden bull dogs for their lawns. There was a tremendous assortment of lawn decora-

tions but somehow, they finally decided on the dogs.

Finally meeting the others coming out of Blanchard's, the five piled back into the car and started for home. Soon the familiar road appeared and then the cottages. They decided to stop at Chubby's cottage first with the ice cream from the First National, and found that young man swathed in bandages but looking very cheerfully out of the one visible eye.

"How," asked Ruth, "are the bumps?"

"Fine! I feel great," asserted Chubby. "I've spent the entire afternoon reading and eating pills and listening to the radio. The only thing that annoyed me was that I was unable to start painting that new unpainted furniture that arrived from the Gloucester Coal and Lumber Company. But honestly gang, there's no pal like this radio. Not a thing went wrong with it. I didn't have to make it louder or softer, the tone stayed just the same. Gee it was great."

"And of course," said Jack rocking on his heels and looking at the ceiling with exaggerated seriousness, "it has triple screen grid tubes —"

"Sure!" interrupted Chubby, innocently enthusiastic. "Have you one, too?"

"No," said Jack, "but I've heard about yours once or twice from you I believe."

SUMMER SALE

FRIDAY, AUGUST 5th AT

HOTEL ROCKAWAY, EAST GLOUCESTER

Under auspices of the Women's Alliance of the First Parish
(Unitarian) Church

Household Table and Home-Made Candy

Other Attractions

Chubby looked sheepish. "I know it," he said, "but no fooling those tubes do wonders for it. Hear how soft that tone is? And clear? I bought it at Merchant's Radio Shop you know, right here, on Main street. Boy, you couldn't get as good a radio for twice the price I paid for it either."

"I'll admit you're right," Jack conceded, "it certainly is a knockout."

"We've listened long enough, and know it all by heart anyhow," remarked Ann, "come, Chubby, eat up the ice cream, and we'll be back. Flick has to go and see if her brothers are here. It's an obsession, you know."

Flick made a face and then uttered a cry of delight from the doorway. "They're here," she cried triumphantly and was off in a bound down over the steps.

Ann glanced at Jack apprehensively. But he was staring out of the window after Flick's retreating figure.

"Well, what now?" came a voice through the bandages and ice cream. "I suppose you're all going to the North Shore tonight? I don't blame you," Chubby sighed and painfully took another spoonful of ice cream, "it's a wonderful show."

"No, Chubby," said Ruth, unexpectedly, "we thought of coming over here for the evening if we won't tire you, didn't we, Peter?"

Peter nodded assent, and Chubby beamed. "Then stay to supper," he pleaded. "There's a whole new big supply of Gorton's Seafood that I ordered. It just arrived. Help yourselves, and you never tasted anything better." Suddenly he stopped and Peter and Ruth followed his gaze to Ann and Jack who were looking — quite frankly staring — up at Flick's cottage.

From his bed, Chubby could see Flick in her yard with two strange tall young men, pointing in the direction of Ann's house. Ann looked at Jack questioningly as through the window they saw the two young men start down toward the house. Jack nodded brusquely, and without a word of departure, they hurried out of Chubby's house, and up the path to their own.

—C. ANNE SHORE.

FAIR PLAY AND PROTECTION

(Continued from page 4)

True they are not so ornamental notwithstanding that there are artists who think them a distinct feature in the landscape. There is no immediate necessity for their removal.

In regard to this proposed development, so vaguely hinted at, it behooves the Bass Rocks, Brier Neck and Long Beach associations to give the details of such a scheme careful consideration.

The title to the city in the entire noble stretch of marshland across the beach headland has been confirmed. There is but little of such marshland, such a picturesque feature in the Essex county landscape, remaining. By all odds that at Good Harbor Beach should be preserved in its natural beauty. It constitutes one of the most effective foregrounds for the magnificent stretch of strand that may be imagined. To alter it would be to defile it. If any so-called scheme of "improvement" is contemplated let the city's representatives call in such a man as Arthur A. Shurtleff or other recognized authority before anything of the kind is attempted. It should be left in its natural state. It would be a crime to deface it in any way.

Then again advocates of this project spoke of having a parking proposition in view — just the problem that the special commission of the city had been wrestling with for months to prevent and remedy. Fortunately the Municipal council with rare good judgment is alive to this situation and has declined such a partnership with thanks.

THE SHORE has never been able to fathom by what queer kink of reasoning those in municipal control in the past have thought the municipality bound to provide parking places and reservations for those from all sections of the country. No other section of the North Shore feels itself so obligated. Stage Fort Park for instance. Taken over by the city in 1907 exclusively for its own citizens, it has at the interest of certain politicians and organizations, until recently, been preempted by the most undesirable element in New England who have defied all laws of decency and self-respect. There is nothing in the deed of acquisition that authorizes or countenances any such use to the detriment of its citizens.

Yet there are those in authority who countenance such a practice on the plea that the state may take over the property. As it has been run this would be a good proposition morally and financially. It would then be policed property as it should be. The city would in all probability get, perhaps quadruple, as much money as it paid for the area. But there is no such danger. Such an argument is specious only that of those interested in the perpetuation of the Stage Fort racket. The only remedy for the outside parking nuisance is to

bar all parkers from these city reservations. Several years ago the city set aside a section of the Poor farm admirably situated for just such a purpose but it was passed up and will be passed up as long as these throngs are permitted to overrun the desirable spots of the city from Stage Fort to Eastern Point and Good Harbor Beach.

WHAT OF PROHIBITION?

(Continued from page 4)

conventions, one platform unequivocally dripping wet advocating the jettisoning of the 18th amendment and the other leaning somewhat in that direction.

Apparently the time was ripe for a killing so Senator Bingham introduced his 3½ per cent beer proposition as the camel's nose in the tent of the dries. What happened? The Senate by a vote of 50 to 25 knocked the proposition cold. Now the Senate and House accurately reflect the opinion of the folks back home. It behooves them to keep their ear close to the ground in order that they may not mistake their cue.

The most of them have no deep footed convictions on the rum question. We do not doubt the statement made that many who vote dry drink openly. But they don't dare to vote that way. The Senate especially may be taken as in index. It is farthest removed from the popular wrath. The representatives must run the gauntlet every two years and the Senate every six. The latter can afford to take a chance and flout popular opinion but it doesn't.

The greater part of the Congressmen in the East, especially in the urban centers, will vote wet no matter what their personal convictions in order to save their bacon. We have recently observed that in Massachusetts, and congressmen in all other sections will vote the majority sentiments of their district. The great open stretches of south and west are dry and they rule the roost.

So from the present outlook repeal looks far in the offing. Pronouncements of political conventions mean nothing. They have no binding effect. If repeal is to come at all it must come as prescribed in the Constitution and it has been demonstrated that it will take at least four years to accomplish. If thirteen states say nay then it remains. Maine, New Hampshire, Vermont, the whole tier of southern states, the agrarian states like Kansas, Colorado and the rest will vote for things as they stand. Just now despite the clamor in

the East the prospects for repeal don't appear too prosperous and Gambrinus, like the King of France with his hundred thousand men having marched up the hill, will march down again.

Recently Senator David I. Walsh in the Senate who wrote the rum plank in the Democratic platform stated in the Senate that thirteen states will never vote for repeal. He ought to be authority.

PIGEON COVE IN 1863

(Continued from page 7)

before, father, mother, sons and daughters, all on the same enormous scale, and such jolly fellows, too —

BABSON BY NAME

It seems that the name Babson is as universal "all along the shore" at Cape Ann as those of Hood and Johnson are at Nahant or those of Hazard and Peckham at Newport, R. I. Every second house is tenanted by a Babson and the intermediate ones by descendants of Babson or by persons who have intermarried with Babsons.

In the house of our own special Babson we found an excellent table and pleasant company but, oh, such beds. Ye Gods, paving stones and spikeheads might seem down in comparison or the couch of Procrustes a bed of roses. To those who have a thirst for sea air, sea odors and sea ripples, as I have, this locality has its recommendations as also to those who dote upon "fishing from a boat" or who have a peculiar predilection for chowder, clam bakes and a "dip in the surf" but for those who desire home comforts, in Mercy's name let them stay away.

As for companionship, one may have a choice of the merriest. Among other agreeable people who we met on the shore and, who afterward called upon us was our respected ex-President

Franklin Pierce, a well informed and most agreeable visitor.

No sooner had we installed ourselves in the Babson mansion than our host proposed to take my boy out in a boat and superintend the catching of his first fish. It was a noble one and of course our boy thinks Squire Babson a sort of prince and Gallup's Folly a minor's paradise. Oh, the stories the jolly Squire told "between the bites" and oh the feats of that dog of his "Lion" by name.

"Why, sir, I've seen that dawg take out the spigot (pronounced spigit) of the cider barrel with his own paws and drink his fill and just put the spigot in agin, just as slick as I could do it myself, I bet I have. Now I'll just tell you what he did when we was all hay-making. We used to send him up to the house for more cider and he'd take the jug by the handle in his mouth and carry it just as steady, that is if it wasn't too full. Well, one day, some lady had left the gate swung to so he couldn't come across the field and had to go over the stone wall and as the luck would have it, he slipped and broke the jug. He did look bout as ashamed as anybody ever you see so we couldn't help laughing out. After that laugh, sir, we could never make him carry that jug again.

"But I'll tell you another thing Lion did and it's just as true as that you're a sitting there in this boat. My wife

she used to send Lion to the butcher's for beefsteak and he brought it in a basket, the handle in his mouth. He brought it along day after day safe and sound but there wasn't much bone to the steak and so the dawg didn't get much picking and one day he refused to go. We gave him the basket and said 'Go, Lion, go good dawg, get beefsteak.' No, he wouldn't stir. At last my wife who always knew a thing or two she up and said 'Poor old fellow, that is a good dawg. Go and get some mutton. Do you hear, Lion, mutton this time' and she gave him the basket. He was off like a shot, sir, and was back in no time with as fine a leg of mutton as ever you see, and straight into the kitchen he went, where my wife was peeling potatoes, and he sets the basket right down before her and then sat down close to it and watched her until she took out the mutton and popped it into the kettle to bile. Then my gentleman went and sat before the kettle and I don't believe he took his two eyes off of it a minute until it was biled and dished. He was uneasy, you see, for he couldn't be sure the mutton was safe, covered up out of sight in the kettle. If it had been roasting on the spit he could have kept it in sight but dear me, covered up there under the lid, well, he was uneasy I tell you. However, he got his bone at last and a good share of the meat too, and I guess you never saw no dawg better pleased than he was nowhere."

Of course my boy pronounced our worthy landlord excellent company or as he expressed it in boy language

"A REGULAR BRICK"

and I do not feel disposed to gain-say that verdict.

But the charms of Gallup's Folly did not prove sufficiently powerful to keep me absent from my other babies over Sunday and we accordingly took the Saturday train home, and speeding along past the picturesque and inviting

MORTON'S
BOOKS, STATIONERY, OFFICE
SUPPLIES, GREETING
CARDS, GIFTS
and
LENDING LIBRARY
6 PLEASANT ST.
GLOUCESTER, MASS.

A HOUSE OF SERVICE

• For twenty-six years the Gloucester Coal and Lumber Company have endeavored to give to the residents of Cape Ann all that there is in the way of service.

• Starting as a coal yard in 1906 the company has steadily increased its services until now it is capable of merchandizing literally anything from thumb tacks to a home complete, from planning to financing.

• At the present time the company occupies two large wharves in Gloucester harbor, receiving the majority of its coal and lumber by water. The finished lumber and flooring is brought in by rail and stored in a heat regulated warehouse. The heating plant in this building is arranged to provide a constant temperature with a low rate of humidity thus assuring all lumber of being perfectly dry and free from shrinkage.

• Included in the five acres of floor space are four large warehouses, a fully equipped mill, a garage and machine shop, a cement shed, and the coal pockets. In addition the company has added a new paint and hardware store carrying a full line of painters' supplies, carpenters' tools and hardware for the home and builder.

• We maintain offices in Gloucester, Rockport, Manchester, and Magnolia; free estimation service for any type of building. The company is also exclusive agent on the North Shore for the electric furnace man.

Gloucester Coal & Lumber Co.

43 DUNCAN STREET

TELEPHONES 3060-3061-3062

L. E. ANDREWS & CO. Plumbing and Heating

Kitchen Furnishings, Garden Tools, Prepared
Paints, Hardware of all descriptions. Vessel
work, Yachting Hardware, Garden Hose, etc.

'Phones 645 and 646

121 MAIN STREET, GLOUCESTER

(Opposite Waiting Station)

SILENT AUTOMATIC OIL FURNACES

shores of Beverly and West Beach reached the scorching city only to pass through it and to take a fresh departure for our own quiet country home which we reached just about sunset, and passed the most quiet and comfortable of Sundays under our own vine and — no I cannot say fig tree — but seated in rustic chairs under linden, maple or elm at the bidding of our fancy and as these sheltering friends waved over us a leafy welcome, yes it was a happy Sunday.

And after church we lounged about and read under the trees and made much of the babies and taught the elder ones and retired early for a calm summer night's rest folded in softest, freshest linen fully appreciated after the cotton horrors of the Babson beds and were waked by the lusty cocks in the early morning to begin our weekly duties amused and refreshed by our little "outing."

If we go next week as I think we shall to Plymouth for another little jaunt I will write to you again.

Etta.

Next week — Gloucester's First and Most Valued Artist.

EAST GLOUCESTER

(Continued from page 15)

Mrs. Harry Elger of Brooklyn, a guest at the Inn, recently held her annual party here. A number of guests arrived at the Inn to attend. As usual the floral decorations and candles made a very attractive and charming table. A buffet supper was served, and several tables of bridge were in play, the winners receiving handsome prizes.

F. Burton Fisher, manager of the St. Regis Hotel, New York City, has arrived in Gloucester to spend his vacation with his father.

HOLD FISHERMEN'S MEMORIAL SUNDAY

The fishermen's memorial service will be held next Sunday afternoon, August 7, at 4 o'clock. This service, under the auspices of the Gloucester Fishermen's Institute, is Gloucester's tribute to the fishermen lost at sea.

This year the roll of the lost fishermen will include the names of the 21 men lost with the Boston fishing schooner "Eleanor Nickerson," which with the nine men lost from the Gloucester fleet, makes a total of 30. Some of the men lost with the Nickerson, had fished out of Gloucester, and it was considered fitting to include all the men who went down with this vessel.

The public is invited to participate in this service. All who can, are urged to contribute flowers for the occasion. A larger number of bouquets than usual is needed this year. The Community house on Angle street, will be open morning and afternoon of the day of the exercises, and flowers may be left there.

An amplifier will be operated by the Merchant Radio Shop, so that everybody will be able to hear those taking part in the exercises.

Charles A. Ingalls will be officer of the day. The parade will form at the Community house.

THE PROGRAM

The program for the day will be as follows:

Band—"Religoso"

At the Statue

Band—"Bells of St. Mary"

Laying on of wreath

Capt. John A. MacKinnon

(Representing Master Mariners' Asso.)

Trumpet duet—"One Fleeting Hour"

Messrs. DesLauriers and Nickerson

March to the bridge

Exercises at Blynman Bridge

Band—"Rock of Ages"

Invocation

Rev. Charles S. Kendall

Trumpet solo—"The Vacant Chair"

D. DesLauriers

Address

Rev. Ralph M. Barker

Band—"Abide With Me"

Memorial prayer

Rev. J. Elmore Brown

Singing by audience—"Scatter Flowers on the Waves"

Led by Charles H. Robinson

Flower ceremony

Reading roll of the dead

Chaplain George E. Russell

(Participated in by Girl Scouts and assembled people)

Taps

Band—"Semper Fidelis"

Music by Post 3, American Legion Band

D. DesLauriers, leader

CARILLON RECITALS

Church of Our Lady of Good Voyage, by Monsieur Kamiel Lefevere.

WEDNESDAY, AUGUST 3, 1932

Memorial Program to Lost Fishermen

1. "Romance de Nadir" from the "Pearlfishers" Bizet
2. Absent Metcalf
3. Hymn: Vesper Hymn
4. My Bonnies lies over the Ocean Folksong
5. The Northsea Hullebroeck
6. My Country, 'Tis of Thee Henry Carey
7. The Missing Boat Old Welsh Folksong
8. I saw three ships come sailing in Old and New Version
9. Song of the Volga Boatmen Russian Folksong
10. Come, All Ye Faithful Portuguese Hymn

BACK NUMBERS

of THE SHORE may be obtained at the office, 101 Main street, Gloucester. Stamps accepted.

WE OFFER SPECIAL LAUNDRY AND DRY CLEANING SERVICE FOR SUMMER VISITORS

CAPE ANN LAUNDRY & DRY CLEANING CO.

PHONE 524 NOW

Offices and Plants:

8 PARKER STREET

GLOUCESTER

EARL O. PHILLIPS

Smart Shop for Men

Smart Clothes for Summer Comfort

A. G. SPALDING BROS.'
BATHING SUITS
GOLF BALLS
TENNIS HOSE

HICKOK BELTS
DELPERK PAJAMAS
SUMMER NECKWEAR

ARROW SHIRTS
SOCIETY BRAND CLOTHES

ROBER REIS
UNDERWEAR
BATHING SUITS
SWEATERS
GOLF HOSE

EARL O. PHILLIPS, Inc., Smart Shop for Men

PERSONAL SERVICE

131 Main St., Corner Hancock, Gloucester

Opposite Barker's Drug Store

YACHTING

(Continued from page 17)

COX NIPS SLEEPER

Mrs. Ellis Wins First Race off Eastern Point.

GLOUCESTER, July 25 — Hyde Cox in Tantala and J. Henry Sleeper in Black Bess sailed off their tie of last Saturday in the Triangle class at Eastern Point this afternoon and Cox won with a three-second margin after a nip-and-tuck affair over an eight-mile triangle.

The Sonder class began their annual women skippers' series this morning, with Mrs. Groverman Ellis winning an eyelash in Lady II over Mrs. Jack Raymond in Skeeexiz. The women sail six races for prizes given by Commodore John Greenough and take a different boat in each race. The summary:

TRIANGLE CLASS

Sail-Off of July 23 Tie

Tantala, Hyde Cox1:41:33
Black Bess, J. Henry Sleeper1:41:41

WOMEN SKIPPERS' SERIES

Sonder Class

Lady II, Mrs. Groverman Ellis1:38:10
Skeeexiz, Mrs. Jack Raymond1:38:11
Tern, Elizabeth Stewart1:40:12
Tid III, Mrs. Carlton Swift1:40:52
Buccaneer, Mrs. Frances M. Carter.1:48:11
Tid IV, Milly Williams1:50:25

TENNIS TOURNAMENT

AT BEACH CLUB OPENS

MAGNOLIA, July 25 — The annual tennis tournament was begun at the Beach Club today with a large number of entrants.

The playing of W. Richardson in the senior boys' singles when he beat L. Dutcher, 6-2, 6-1, featured.

The summary:

SENIOR BOYS' SINGLES

First Round — W. Richardson beat L. Dutcher, 6-2, 6-1; W. Hunnewell beat W. Floyd, 8-6, 6-4; J. Pitney beat L. Jones, 6-3, 6-1; T. Stevenson beat T. Sampson, 6-3, 6-3.

JUNIOR BOYS' SINGLES

First Round — N. Mackie won from D. Whiting by default; P. Denny beat D. Pitney, 6-3, 6-4; W. Winslow beat W. Zinsser, 6-0, 6-3; A. Bartlett beat G. Swift, 6-1, 6-0; C. Herter beat F. Brodhu, 8-6, 7-5; F. Herter beat J. Zinsser, 6-2, 2-6, 6-4; N. B. Brodhu defeated C. Burnett, 6-1, 3-6, 6-0; D. Mackie defeated T. Bulard, 6-3, 7-5.

SENIOR GIRLS' SINGLES

First Round — V. Phelan beat V. Shields, 6-2, 6-0; E. Swift beat M. O'Connell, 6-3, 6-2; A. Burrage beat A. Blodgett, 6-0, 6-0; C. Richards beat B. Dutman, 6-1, 6-3.

Second Round — Priscilla Phelan beat H. Boyd, 6-0, 6-3; P. Wardwell beat N. Buck by default.

JUNIOR GIRLS' SINGLES

First Round — D. Backus beat E. Coolidge, 6-2, 6-0; L. Dick won from E. Tilly by default; C. O'Connell won from C. Putnam by default; Patricia Phelan beat H. Bundy, 6-2, 6-1; V. Backus won from E. Rueter by default; M. Madden beat J. Dick, 6-0, 6-0; S. Madden beat E. O'Connell, 6-0, 6-0; C. Foulman beat J. Hunnewell, 6-3, 4-6, 6-2.

BEACH CLUB FEATURE
WON BY MISS STEVENS

MAGNOLIA, July 26 — The Beach Club tennis tournament continued today under excellent playing conditions. The feature match of the day was in the senior girls' singles, in which Anne Stevens defeated Ann Howard in three hard-fought sets, 6-3, 3-6, 11-9. The summary:

SENIOR BOYS' SINGLES

Second Round — Jack Miles won from R. Ervin, by default; Harry Thompson Jr. beat B. Fox, 8-6, 6-2; H. Rowbotham beat L. Johnson, 6-0, 6-0; T. Fitzpatrick beat A. Sheldon, 6-2, 7-5; W. Hunnewell beat W. Lloyd, 8-6, 6-4; J. Hirst beat W. Richardson, 6-3, 6-4.

JUNIOR BOYS' SINGLES

Third Round — P. Denney beat W. Zinsser, 6-1, 6-1; W. Sheldon beat N. Mackie, 6-2, 6-3; C. Herter beat F. Herter, 7-5, 6-4; B. Bradlee beat D. Mackie, 6-0, 6-1.

SENIOR GIRLS' SINGLES

Second Round — F. Jeffrey beat M. Esson, 6-4, 6-2; C. Richardson beat C. Hill, 6-1, 6-1; A. Burrage beat V. Phelan, 6-0, 6-3; E. Swift beat B. Stevens, 7-5, 6-3; A. Stevens beat A. Howard, 6-3, 3-6, 11-9; E. Dick won from F. Burnett, by default.

JUNIOR BOYS' DOUBLES

First Round — F. Herter and F. Bradlee won from A. Bartlett and W. Winslow, by default; B. Bradlee and R. Tuckerman beat L. Mackie and N. Minckie, 6-3, 6-2; P. Denny and C. Herter beat W. Sheldon and D. Pitney, 6-0, 6-3; J. Zinsser and W. Zinsser beat G. Swift and T. Howard, 6-2, 6-0.

SENIOR GIRLS' DOUBLES

First Round — V. Phelan and E. Swift beat P. Wardwell and B. Putnam, 6-0, 6-3; Priscilla Phelan and A. Stevens beat A. Blake and L. Stevens, 6-1, 6-2; H. Boyd and V. Shields beat M. Esson and M. O'Connell, 7-5, 6-3.

BEACH CLUB TOURNAMENT
CONTINUES DESPITE RAIN

MAGNOLIA, July 27,—In spite of the numerous showers the Beach Club tennis tournament continued most of the day. The summary:

SENIOR GIRLS' SINGLES

Quarter-Final Round — Alice Burrage beat Catherine Richardson, 6-1, 6-3.

JUNIOR GIRLS' SINGLES

Quarter-Final Round — C. Toulman beat S. Madden, 6-3, 1-6, 6-2; D. Backus beat C. O'Connell, 6-1, 6-4; M. Madden beat L. Dick, 6-2, 2-6, 6-2.

SENIOR BOYS' SINGLES

Quarter-Final Round — Jack Hirst beat W. Hunnewell, 6-1, 6-2.

SENIOR BOYS' DOUBLES

Second Round — Harry Thompson Jr. and W. Hunnewell beat T. Stevenson and A. Sheldon, 6-3, 6-4.
H. Rowbotham and J. Miles beat N. Simpkins and O. Simpkins, by default.

JUNIOR BOYS' DOUBLES

Quarter-Final Round — P. Denny and C. Herter beat John Zinsser and Wadsworth Zinsser, 6-1, 6-2.

SENIOR MIXED DOUBLES

First Round — Anne Stevens and W. Floyd beat Marie O'Connell and J. Pitney, 7-5, 6-1.

JUNIOR MIXED DOUBLES

First Round — E. Rueter and N. Mackie beat V. Backus and G. Swift, 6-2, 6-1; M. Madden and D. Mackie beat D. Backus and W. Zinsser, 6-0, 6-1; S. Madden and Ben Bradlee beat J. Howard and O. Howard, 6-0, 6-0; Patricia Phelan and F. Bradlee beat Joan Dick and John Zinsser, 6-0, 6-2.

GRACE ENGLISH WINS
GOLF AT BASS ROCKS

GLOUCESTER, July 21 — In the invitation women's golf tournament held by the Bass Rocks Golf Club for the clubs on the North Shore, Miss Grace English of the Colonial Golf Club of Lynn won the low gross prize, with a score of 80. This is a new woman's record for the course.

Mrs. M. F. Moulton of Tedesco won the low net in class A with a 74. Mrs. Kay Francis won in class B, with a 79. The summary:

CLASS A
Handicap 1-18

Mrs. H. F. Moulton, Tedesco 90-74; Miss English, Colonial, 80-75; Mrs. J. M. Rothwell, Tedesco, 93-77; Mrs. T. W. Cunningham, Tedesco, 95-77; Miss Evelyn Winslow, Tedesco, 94-79; Mrs. J. Achorn, Salem C. C., 98-80; Mrs. R. W. Hyde, Tedesco 95-81; Mrs. S. Boyce, Bass Rocks, 96-81; Mrs. G. W. Smith, Salem C. C., 99-81; Mrs. R. Kimball, Tedesco, 91-83; Mrs. E. T. Sayward, Bass Rocks, 92-84; Miss E. Stevens, Bass Rocks, 91-85; Mrs. B. Viles, Tedesco, 98-85; Miss Kay Slevin, Tedesco, 103-85; Mrs. H. H. Hicks, Salem C. C., 94-88; Mrs. F. Brooks, Bass Rocks, 107-89; Mrs. R. E. Montrose, Colonial, 109-91; Mrs. C. A. Tyler, Colonial 108-92; Mrs. Haigh, Colonial, 110-94; Mrs. Sullivan, Salem C. C., 110-94.

CLASS B
Handicap 19-28

Mrs. Kay Francis, Tedesco, 88-69; Mrs. W. D. Elwell, Bass Rocks, 101-73; Mrs. C. W. Mitchell, Bass Rocks, 102-79; Mrs. O. O. Keiver, Tedesco 107-79; Mrs. G. J. Dunham, Salem C. C., 109-81; Mrs. F. Cummings, Colonial, 105-81; Mrs. Olmstead, Bass Rocks, 111-83; Miss Letitia Scott, Bass Rocks, 105-86; Mrs. H. Hooper, Salem C. C., 108-86; Miss H. Ellis, Bass Rocks 112-86; Mrs. E. Dorrance, Bass Rocks, 110-87; Mrs. H. E. Pembroke, Colonial, 115-89; Miss Alice Scott, Bass Rocks, 114-91; Mrs. E. Wighton, Bass Rocks, 114-91; Mrs. Foster, Salem C. C., 115-91; Mrs. B. O. Coleman, Colonial, 118-94; Mrs. S. J. Durkee, Colonial 125-97; Mrs. Smalley, Colonial, 127-99; Mrs. F. Lord, Colonial, 129-105; Mrs. H. Dickinson, Colonial, 134-106; Miss E. Bowser, Bass Rocks, Mrs. Karl Harig, Bass Rocks; Mrs. R. Smith, Bass Rocks; Mrs. J. Langmaid, Tedesco; Mrs. Bownes, Salem C. C.; Mrs. C. A. Redmond, Salem C. C.; Mrs. R. W. Reeves, Tedesco; Mrs. J. P. Mahoney, Colonial, Mrs. Carl Karig, Andover; Mrs. E. Bowser, Bass Rocks, Mrs. R. W. Smith, Bass Rocks, no cards.

GLOUCESTER Y. M. C. A.

Offers you Toreador Club Volunteer Sight-Seeing Service.
List of Tutors, Information Bureau and Help to Visitors.
PHONE 470

Judith Sargent Tea Rooms

associated with

The Sargent-Murray-Gilman-Hough House ♦ Built 1768

Noted for its wealth of interior Colonial Carvings and Beautiful Antique Furnishings

Serves You

LUNCHEON AND AFTERNOON TEA

Special Service for Special Parties

Entrance Main or Middle Sts.

Tel. Gloucester 3352-W

THE ROCKAWAY

AND COTTAGES

At ROCKY NECK, EAST GLOUCESTER

Right on the Water

Commanding a Superb View of the Ocean

Accommodates 400

W. A. Publicover, Proprietor

TRAVEL

STEAMSHIP TICKETS—ALL LINES

No Extra Cost

LONG AND SHORT CRUISES

PASSPORT AND VISA INFORMATION

HERSEY TRAVEL AGENCY

WM. G. BROWN CO.
PLEASANT ST. STORE
GLOUCESTER
MASS.

ROCKPORT C. C., JULY 24

TOMBSTONE TOURNAMENT

I. S. Hall, 10 feet from 18th hole; Joel P. Glass, 15 feet from 20th hole; Claude L. Allen, 18th cup; Dr. C. T. Porter 200 yards off 20th tee; Howard B. Lovell, 18 feet from 19th hole; T. T. H. Harwood, 125 yards off 18th tee; Louis A. Rogers, two feet from 19th hole; W. H. Neider, two feet from 20th hole; E. E. Babb Jr., 225 yards off 19th tee; Frederick H. Tarr Jr., 10 feet from 18th hole.

DIRECTORS' CUP

Second Round — E. E. Babb Jr. won from S. N. Fitch by default.

Semifinal Round — Frederick H. Tarr Sr. beat L. F. Coy, 5 and 4.

NAVY CUP

First Round — J. E. Esson Jr. beat S. N. Fitch, one up; second round, J. E. Esson Jr. beat Dr. Lester C. Feener, 4 and 3; J. E. Esson Sr. beat Dr. Ronald P. Hallett, 2 and 2; Capt. Loren A. Jacobs beat Eddie Goodick, one up; Dr. C. T. Porter beat R. R. Fitcham, 6 and 4.

EVANS CUP

First Round — Howard B. Lovell beat Frederick H. Tarr Sr., 2 up; Daniel F. Harris Jr. beat John A. McDonald, 2 up; Joel P. Glass beat I. S. Hall, 5 and 3; Prof. C. E. Stratton beat J. A. Lyons, 6 and 5; C. C. Stiles beat F. W. Drecktrade, 2 up; W. H. Neider beat Dr. Lester C. Feener, 3 and 1.

NORTH SHORE THEATRE

(Continued from page 5)

On Thursday, Friday and Saturday this theatre is pleased to announce a great double-feature bill which is sure to be entertaining throughout. Kay Francis and William Powell will be seen in the Warner Bros. picture, "Jewel Robbery." It concerns a fashionably aristocratic Viennese lady, who is bored with the foibles of wealth and social position. But in a classy jew-

elry shop she and her party fall victims to a high-powered gem thief. She falls head over heels in love with the big shot thief, and he in turn becomes more than interested in this unexpected gem. The gang loots the shop in a decidedly workmanship fashion. But before letting the girl go, the thief makes a date with her. He visits her in her villa and the romance waxes warm. Through a ruse he lures her to his own apartment, where, it seems, he has collected all the jewels he has ever stolen. Maybe it's because he can't sell 'em that he keeps 'em. But the police have tracked him to his lair. The thief escapes by means of all sorts of trap doors and wild scrambles over roof tops, but not before he has made an engagement to meet the girl in Nice. You will like this picture, made intensely interesting by the excellent performances given by Kay Francis and William Powell.

As a companion feature to the above we are pleased to show for your amusement Metro-Goldwyn-Mayer's latest production, "Unashamed," with Helen Twelvetrees, Robert Young and Lewis Stone.

Legal precedents, even to architecture, inside details of police operations, disclosures of the methods of detectives, and other abstruse technical problems, went into the

latest mystery drama of the screen, "Unashamed," which comes Thursday to the North Shore Theatre.

The new story, by Bayard Veiller, famous author of "The Trial of Mary Dugan," "Within the Law" and other stage and screen hits, deals with a police case, as do most of the noted playwright's stories. The dramatic climax comes in a sensational trial sequence.

Legal Precedent Sought

In an effort to get something new in a courtroom setting, "legal precedent" was sought by the Metro-Goldwyn-Mayer art department, and it was found that a new courthouse in Alabama had a modernistic courtroom. So the play has the first ultra-modernistic court set in the talkies. Harry Friedman an attorney, was on the set throughout the "trial" of Robert Young to see that every line of dialogue and the action of every player conformed to court etiquette and legal precedent.

OCEANSIDE THEATRE

Again the Oceanside Theatre scored a smashing success in the production of "Our Wife."

The excellent cast did more than justice to the fascinating plot, and the audience, keyed to the highest pitch throughout the play, found

itself bewildered, surprised, and, in spite of itself, delighted at the denouement which wasn't really a denouement at all and left them knowing no more than they had at the start of the play, except a few age-old truths, that the rules of love which women have followed since the beginning of time are still the best.

New principles, high minded in her own opinion, but quite modern, are advanced by Margot Drake, a writer, played by Erin O'Brien-Moore who was superb in the part.

Babe, splendidly portrayed by Natalie Hall, reveals all the tricks and devices ever employed by women in making a catch.

William Williams as Jerry, the cause and ultimate goal of all the plans, and manifestly a rigid upholder of true, free ideas of love such as Margot advocates, played his part with a sympathy and talent that is unusual.

Harriet Eells was a concierge who by her swift and excellent French, as well as her acting, left the audience ringing with applause at each exit.

Mata Roudin, an excitable Italian, gave a perfect interpretation, as did Rafael Corio in the role of the maestro who went to America a poor but idealistic violinist, and returned a wealthy and happy speak-easy proprietor.

KODAKS

Developing and Printing 24-HOUR SERVICE

ELECTRICAL APPLIANCES

ELECTRIC WIRING SUPPLIES

SPORTING GOODS

Gray's
ESTD 1876
129 MAIN ST. GLOUCESTER MASS.
PHONE 58 HARDWARE SPECIALTIES

PAINTS
AND
PAINTER'S NEEDS

For Sixty-One Years

THIS PHARMACY has been dispensing Reliable

DRUGS AND MEDICINES

to the people of Cape Ann. Have you ever given us an opportunity to prove to you our capabilities along the lines of EFFICIENCY and REAL SERVICE? We respectfully solicit a share of your patronage this present season.

The Wetherell Pharmacy

P. O. SQUARE

PURE ICE

*Frozen Naturally in the Purest Ponds
in New England*

Nothing to get out of order. The Perfect Refrigerant. To keep food juicy in a refrigerator requires some moisture. No mechanical-chemical devices yet developed by man, regardless of how costly or intricate, equals ice as a safe, reliable, silent and economical cold maker.

CAPE POND ICE CO.

Telephone 180

GLOUCESTER

Quiouhamenec Farm

(Pronounced Ke-ham-e-nec)

SWINSON BROS.
LANDSCAPE GARDENERS

Road and Lawn Tennis Court Construction

POISON IVY EFFECTIVELY REMOVED

Local Agents for Sheep Manure and Fertilizer

Blue Stone for Walks, Driveways and Lawn Tennis Purposes
Estimates of Cost

EXPERT LAND DRAINING, EXCAVATING, GRADING

Telephone 873

114 Mt. Pleasant St.

EAST GLOUCESTER

Raymond O'Brien and Tom Beck convulsed the audience by their portrayal of two Fascist policemen who arrested the author for a few careless remarks concerning Mussolini.

The scenes, laid in Paris in June, and a villa in the Bay of Naples, and were exceptional in their treatment at the hands of Mr. Stuart Cheney, scenic artist.

Among those noted in the audience were: Congressman A. Piatt Andrew, Eastern Point; Miss Vernon Ladd, Beverly Farms; the S. B. Condit, W. H. Taylor, Mrs. Robert Pogue, Bass Rocks; the J. M. Greens, Mrs. George E. Schanck, Mrs. John F. Hill, Mrs. Otis Ellery Taylor, Miss Elinor Jones, Mrs. Pierpont P. Dutcher, Mrs. H. W. Tillinghast, Miss Grace Horn, Magnolia; Mrs. J. H. Lancashire, the Weson Seyburns, Mr. and Mrs. W. H. Robinson Jr., Mrs. Ira Morris, Mrs. A. H. Morse, Manchester; Mrs. Nancy Ames, Northeastern; the John L. Saltonstalls, Topsfield.

From Gloucester, the George B. Stevens, ex-Mayor Frank E. Davis, his grandson, A. Colby Davis Jr., and Mrs. Colby Davis Jr., Mrs. James R. Pringle and others.

The ushers included Miss Rachael Warner, chairman, assisted by the Misses Florence Crane, Angelica Welldon, Sally White, and Madelyn Phillips.

NEXT OCEANSIDE PLAY

The Oceanside Theatre announces for next week the guest appearance of Violet Kemble-

Cooper, the distinguished actress, in a new comedy called "Widow's Might," by Leslie Bond. Miss Kemble-Cooper comes from one of the most illustrious theatrical families of our time. Starting their career in England in 1721, members of this family have contributed in an outstanding way to English and American theatrical history since that time. The first American connection of this famous family was established by the marriage of Fanny Kemble to Pierce Butler, of Stockbridge, Mass.

Born in London, and educated in a French convent, Miss Kemble-Cooper made her first stage appearance at the age of fourteen, while she was still in school. Her first engagement was with the younger Bancroft at the Haymarket, London.

Miss Kemble-Cooper came to this country in 1914, returning to England for two years during the war. Her first role in New York was with Laurette Taylor in "Happiness." She made a great sensation in Michael Strange's "Clair de Lune," which starred both Ethel and John Barrymore. At this time one critic wrote that "from now on there was one Kemble-Cooper worthy of all the glory and tradition of her heritage."

Then followed brilliant appearances in "Hassan," "Dear Brutus," "Peter Pan," "Silver Fox," and "On Approval." She was outstanding in the all-star cast of "The Command to Love," was starred in the Theatre Guild's production of Shaw's "Apple Cart"; and played the title role in the sensa-

tional New York revival of the old Greek farce, "Lysistrata."

Miss Kemble-Cooper is married to the American painter, Walter Ferris, and they have a charming farm house in Lyme, Conn.

Two sisters of Miss Kemble-Cooper are retired actresses, although Lillian Kemble-Cooper makes occasional appearances. Anthony Kemble-Cooper, the distinguished young actor, is her brother.

Featured in addition to Miss Kemble-Cooper in next week's production are Raymond O'Brien and Doris Rich, both very well known on the North Shore for their appearances here. The production of "Widow's Might" is under the direction of Bela Blau, the New York producer of "Overture" and "The Affairs of Anatole," and the settings will be by Stewart Chaney.

MOORLAND PLAYERS

The Moorland Playhouse varied its weekly program this week (Thursday and Friday night), putting on three one-act plays, "The Marriage of Little Eva" by Kenyon Nicholson; "Another Way Out" by Laurence Langer and "On the Sands" by Helen Pitts Parker, which won the Theatre Arts prize in Detroit last spring.

"The Marriage of Little Eva," a novel and highly amusing comedy skit, harks back to the days of the "ten-twenty-thirty" show, and the characters involved in it are members of an "Uncle Tom's Cabin" troupe. This play is really a very

entertaining commentary on the comical workings of human nature.

Hattie Hale, who played Little Eva, was done with strength and freshness by Sarah Ellen Glass. Oriole, her daughter, was played by charming little Mimsey Hoggson, who with true showmanship did a fine piece of work as the whiney eight-year-old child of a small-time actress.

Tristram Coffin, whose excellent acting as Austin in "The Second Man" you remember, did more fine work as Jim Thorne, Hattie Hale's husband.

Wally Wampler, hardboiled proprietor of the troupe, was played by Reynolds K. Townsend of the Albany Players, who snarled and showed his teeth with most convincing vigor. Mr. Townsend makes a specialty of portraying "tough" characters.

The two other members of the troupe were played well by Mr. Forbush Anderson and Miss Constance Brewer of Bass Rocks. These two small parts were made the most of by both Miss Brewer and Mr. Anderson.

"Another Way Out," an original diverting comedy, was well cast and capably acted. This play's action centers around two people who give vent to creative expression and are exponents of the most modern thought. Margaret Marshall, flighty and foolish sculptress, was portrayed with understanding humor by Peggy Cox. Pomeroy Pendleton a young novelist, was played by the versatile and popular Francis Moran, whose

THE MOORLAND PLAYHOUSE

AT BASS ROCKS, GLOUCESTER

presents

"PASSING BROMPTON ROAD"

by Jervan Brandon-Thomas
under the direction of Warren D. Goddard

THURSDAY, AUGUST 4 — FRIDAY, AUGUST 5

AT 8.30 P. M.

Playing Three One-Act Plays Tonight

TICKETS: \$1.65, \$1.10, \$.83, tax included on sale

MOORLAND NEWSSTAND, Telephone 3262

ENCHANTMENT, 77 Rocky Neck Avenue, Telephone 3748-W

Special Feature Dinners Thursday and Friday Nights at Moorland Hotel, \$1.50

GLOUCESTER LITTLE THEATRE

ROCKY NECK GLOUCESTER

Friday and Saturday

AUGUST 5 and 6

at 8.30 Sharp

"LADY FREDERICK"

A Sophisticated Comedy by
W. SOMERSET MAUGHAM

Tickets on sale at the School
Telephone 3485

Established price	\$.77	\$1.00	\$1.22
U. S. Gov't tax	.08	.10	.13
Total	.85	1.10	1.35

One-act Play Friday Morning at 11.30
Puppet Performances Tuesday Evening
at 8 and Saturday Morning at 11.30
Established price 45c, tax 5c, total 50c

This Week Friday and Saturday
JULY 29 and 30

"WINDOWS"

A Comedy by John Galsworthy

Magnolia Real Estate

SEASHORE ESTATES

Cottages, Bungalows, Shops

JONATHAN MAY

Shore Road, Magnolia

Tel. Magnolia 1426-R

Gloucester Auto Bus Co.

Exclusive Street Passenger Transportation on Cape Ann, Gloucester and East Gloucester, Annisquam, Lanesville, Pigeon Cove, Rockport, West Gloucester, Essex, Magnolia, Manchester.

Starter's Office, 114 Main Street

Information: Telephone 2195 — Telephone 1675

performance was as usual finished and apt.

Roswell Hawley as Mrs. Abbey did her usual thorough and capable work. Jeanne Rauschert, a young French woman, made the rôle of the Baroness de Meauville a very real and convincing one, by her acting ability together with her true French accent. Charles Olson was heartily enjoyed by the audience in the rôle of the well-meaning but foolish book salesman, Charles C. K. Fenton.

The highlight of the evening was the presentation of Mrs. Helen Pitts Parker's "On the Sands." Mrs. Parker is a well known summer resident of Bass Rocks, and naturally her play was of unusual interest to all other "Bass Rockers." "On the Sands" was a poignant and stirring drama.

The leading rôle was sympathetically portrayed by Mrs. Maude Moreing of Detroit, who created the original rôle of "Moma," when "On the Sands" was first produced last spring in Detroit. Mrs. Moreing came east to visit Mrs. Parker and to take part in this production.

Margaret Parsons (Mrs. Edward Parsons) played Minn the elder daughter and deftly brought out all of the part's finer shadings.

Kathleen Dorney as the younger daughter, the unhappy Lil, gave a fine interpretation of the girl's character.

Next week the Moorland playhouse plans to give "Passing Brompton Road" by Jervan Brandon-Thomas.

GLOUCESTER SCHOOL OF THE LITTLE THEATRE

The Stock Market Crash is a hackneyed subject. It would seem that the last thing people affected by it would want to see would be a serious play depicting a man's financial crash (in any era), and yet the crowds at the Little Theatre on last Friday and Saturday nights certainly gave little grounds for this obvious conclusion. "The Rise of Silas Lapham," a tremendous undertaking for a small group of practically amateur performers, was a sensational success. The story of a man who rose through fortune and Persis paint from being a stage driver in Lumberville

almost to being a member of Boston society and then through the same agencies, descended again whence he sprang, a stronger, wiser, better man for the experience, is gripping in itself; but undertaken by the students at the School, it became doubly so. As a vehicle for the drama, the company proved itself to be more than capable.

The outstanding star, Silas Lapham, convincingly portrayed by Charles Edgecomb, was a difficult and exacting part. The rôle of the New England Farmer, recently rich and Boston society conscious, mainly for the sake of his family, was taken by Mr. Edgecomb with the skill of a professional actor.

A tremendous success in her first appearance this season at the theatre was May Sarton as Penelope, oldest of the two Lapham daughters. Miss Sarton, daughter of Professor George Sarton, editor of "Isis" and Mrs. Mabel Sarton, designer of note, of Cambridge, has recently been studying in Paris. Since her appearance at the School at the beginning of the season, patrons have looked forward to seeing this member of the student group of Eva LaGallienne's Company. Particularly interested because of the talented young woman's contract to become an active member in the professional company of Miss LaGallienne in the fall, her audience had small reason to wonder at her success. Her personality and charm evinced themselves from the time of her first captivating entrance, — covered with snow, and radiant with youth, romance and the joy of living. The many difficult scenes she handled with the skill of a finished actress.

The younger daughter, Irene, was charmingly portrayed by Linda Collens who made her début last year in Boston where she is a member of the Chilton and Vincent Clubs. Miss Collens last summer made a record for herself in "Nine till Six" as Gracie Abbott,

and this year she is certainly maintaining the standard.

Persis Lapham, the controlling voice in Silas' life, was cleverly done by Marion Sawyer. Convincingly sympathetic and appealing in her great strength of character, she made the woman for whom the "finest brand of paint in the world" was named, more than worthy of the honor.

Scott Wilson, one of the foremost of the School's workers of former years who is, much to everyone's delight, back again this season, was excellent as Tom Corey, the scion of the old Boston family who turned black sheep by working for his living in Silas Lapham's paint business. Incidentally he married Penelope in the end.

W. Cowen Jr. and Honore Bruere were convincing as Mr. and Mrs. Bromfield Corey, the essence and foundation of Beacon Hill, while the two Corey daughters were ably done by Betty Chidley and Mary Sayward.

The play was laid in 1876, and this is probably the most difficult year to costume that the School has attempted, mainly because of the proximity of this era and the impossibility of any anachronisms. With the exception of one or two, the costumes were all actual gowns brought down from attics, unpacked from trunks. They were indescribably beautiful and true to period. One scene that should not go unmentioned was the very difficult production of a dance at the Corey home right upon the stage. The dancers were superb in their grace and skill in avoiding one another in such close quarters. The audience hardly realized that the stage was small, nor the difficulty of such a feat because of the absolute unconcern and naturalness of the guests.

This week the school will present a three act comedy, "Windows," by John Galsworthy. This play should attract a great number of Galsworthy enthusiasts, it

being one of his finest. Laid in post war England, it includes many situations, that are in the typically Galsworthy style, just saved from being profound by a flash of humor. Katherine Raht and Carl Johnson will play leading parts.

TURK'S HEAD INN PLAYHOUSE

The Magnolia Players at the Turk's Head Inn Playhouse scored another hit this week with the production of the ever-popular romantic comedy, "Smilin' Through." The story, appealing in itself, received at the hands of the players the restraint and pathos of interpretation that would be essential for its success. Ruth Scully as the entrancing wee bit of an Irish lass, Kathleen, was all that the fascinating part could ask, while her interpretation of the poor little murdered bride, Moonyeen Clare, of "fifty years ago" was equally excellent. John Cartaret, the younger and the older was played with great ability by Louis Paul Scott, whose magnificent stage voice together with his acting produced a tremendous effect. Dan L. Smith as Doctor Owen Harding, the elder, was convincing and appealing in his important part, while Edward Dillon, the doctor of fifty years ago, was equally good. Marguerite McNamara as Ellen, the maid, was splendid, while John Joyce in his two parts (both of which were equally difficult though quite opposite), Jeremiah Wayne the murderer of fifty years ago, and Willie Ainsley, present suitor for Kathleen's hand, showed great talent in his interpretations. Kenneth Wayne, son of the murderer, and Kathleen's lover in spite of John Cartaret, was excellently done by Gene Morgan; while the part of Mary Clare, sister of Moonyeen, and mother of Kathleen, was ably done by Delores de Costa.

Altogether the play, typically Irish in its wistful pathos, its beautiful fantasy, and brilliant wit, was well worth seeing. The scenic effects of the Cartaret garden could not have been improved

CHANTICLEER ICE CREAM

"A pal for your palate"

Tel. 485 Saunders Ice Cream Co.

HOTEL EDWARD

"Directly on the Ocean"
At Pigeon Cove, Rockport
Tel. Rockport 466
C. Barclay Allardice

Superior Dye House

53 Main St., Gloucester, Mass.

Work Called For and Delivered

Anywhere on Cape Ann

CLEANING, PRESSING and ALTERATIONS

Tel. 2644 Satisfaction Guaranteed

Samuel Bloomfield

SUMMER REAL ESTATE

Specializing in

BASS ROCKS REALTY

Office:

53 Bass Ave., East Gloucester
Tel. 1886

Tel. 452 Established Here 1890

North Shore Dyeing and Cleansing Shop

Cleansing, Dyeing, Pressing and Repairing

Work called for and delivered

245 Main St. Gloucester, Mass.

Office Open Day and Night
Telephone Connection

WILLARD S. PIKE

Funeral Director and Embalmer

Shipping, Transfer and Crematory Work

75 Washington St., Gloucester, Mass.

MERCHANT'S BARBER SHOP

None but Experienced Barbers,
Specializing in Children's Haircuts

94½ Main St., next to Gas Office

THE MOORLAND BASS ROCKS

EDWARD D. PARSONS, Prop.

Right on the Ocean

Accommodates 500

upon, and the same is true of the excellent lighting.

In August a play written by Mrs. Larz Anderson will be given at this playhouse, which event North Shore Society is anticipating with great interest.

Next week the comedy hit "Take My Advice" by Eugene Hafer will be presented.

GLOUCESTER SOCIETY OF ARTISTS

(Continued from page 5)

possible a much more effective arrangement of display. On each wall a very large oil of exceptional quality occupies the center space. "How Many Lumps" by Olive Bigelow is a brilliant and arresting portrait, radiating light from the beautiful silver service, the rich folds of the lace trimmed crimson gown, and the very alive and smiling eyes of the hostess. Hung to advantage, this portrait is one well deserving of study and praise. On the further wall, Alice Beach Winter's "Little Lady," is outstanding. Quaint, sweet, and demure the small daughter of Lloyd Runkle in flowered dimity and pantallettes occupies the center of the canvas, whose old fashioned note is carried out by an old fashioned bouquet, a colonial rocker, and a doll that might well have belonged to Rose Standish or one of her little friends in their youth. An interesting study by Charles Gruppe of the sea and Gloucester fishing boats is well worthy of note, while two interesting portraits are those of Mrs. Timmon by Lucia Leffingwell, and Barbara Pearson by the well-known Antoinette Inglis. A very bright spot is one treating some very brilliant poppies, exceptional in character and life by M. Hoyt. "Salt Bark" by Wm. Power is a fascinating study of a schooner riding the waves at night. The small red light glimmering on the water lends an arresting note, while the force and strength are cleverly brought out. A rather odd treatment of "Houses in Provincetown" by Ada Fillmore Lillie is interesting while "Up in Vermont" by way of contrast, the work of Dummer, is perhaps one of his best snow scenes. The portrait by Margaret Fitzhugh Browne, one of the best in the exhibit, and one of her best, is of Miss E. Wainwright Browne showing to advantage Miss Browne's great ability. The face and strikingly natural pose of the young and very interesting looking woman has been caught by the artist with characteristic skill. A large canvas with another of Charles Allan Winter's allegorical scenes, "Enchanted Isle" is one of his best. The symmetry of line and soft warmth of tones

endow the painting with a subtle radiance noticeable from any part of the gallery. "Mrs. George Bennett of Washington" is one of Eben F. Comins' flawless portraits that is being shown. The face, emphasized by the black and white of her apparel is fascinating in tone and expression.

Benjamin Kratz achieves a cool effect in the composition of "Southern France," while Carl Nordstrom contributes another of his excellent water movements in "Fall Sea." An interesting still life is one by Rosamond Newberry of an arrangement including a silk hat, gloves, a stick, a cigarette and a match box upon a table. A portrait of Dr. John A. Rockwell provides more evidence of the skill and talent of Jean Nutting Oliver. Another interesting portrait is shown by Catherine Crone while Josephine Paddock contributes an engaging "Afternoon Sketch." "Gretchen" by Alphonse Shelton is another of the larger pictures in rich coloring and expression which ranks among the most outstanding.

Other pictures worthy of mention are the fascinating "A Builder of Boats," by Louis F. Berneker; "Samoa" by Omer Lessond; "Bittersweet" by Rose Nedwill; "Gloucester Harbor" by J. Eliot Enneking; the decorative "Tulip Tree" done in a Japanese manner by Helen Wells Seymour on gilded canvas; "The Enchanting Hollyhocks" by Helen Alden Woodworth, an excellent "Interior" by M. E. Dougherty.

Among the black and whites are contributions of many new as well as former favorites. Pencil drawings, etchings, wood-cuts, aquatints, prints, in fact every type of this field of art is represented, each equally excellent in quality.

The sculptors of the Gloucester Society are showing a display greater in both quality and quantity than those of previous years. A splendid head, "Determination," by N. Ballerine; "Teddy," a child's head by Martha Hood, some bas reliefs, very delicate in treatment by Leila Usher, as well as "Some Cats I Have Known" by the same sculptor shows a clarity and finesse of technique hitherto unequalled. Helen S. Davis in her "Marching Penguins" of glazed terra-cotta; "Bee's Wax," an enchanting door stop, and "Chanticleer" in bronze contributes three outstanding pieces. Her fish and frog footman and white rabbit, all of Alice in Wonderland fame and exhibited previously are still attracting well deserved admiration.

This exhibition, truly one of the finest ever held in Gloucester, will be open until August 16th, on week days from ten to six o'clock and on Sundays from two to six.

ART EXHIBIT

At the Community House is an exhibit of paintings by two of the more prominent Gloucester artists. Arthur Hammond and H. Boylston Dummer, both of Rockport are showing a collection to which the public is cordially invited.



CITY OF GLOUCESTER

In the year nineteen hundred and thirty-two,

AN ORDINANCE

providing for certain ISOLATED "STOP" signs.

BE IT ORDAINED BY THE MUNICIPAL COUNCIL

SECTION 1—Every driver of a vehicle, bus or other conveyance, approaching an intersecting way at which there exists facing him, an official sign, authorized by this Municipal Council, said sign having apart from this regulation, the written approval of the Department of Public Works of the Commonwealth of Massachusetts, and bearing the word "STOP" shall before entering and proceeding through the intersection, bring such vehicle, bus or other conveyance to a complete STOP at such line as may be clearly marked, or, if there is no line so marked, at a place between the said sign and the line of the street intersection.

In the case of a line of two or more vehicles approaching such "STOP" sign, the drivers of the second and third vehicles in any group shall not be required to stop more than once at said designated line or place or in the immediate vicinity.

This ordinance shall not apply when the traffic is otherwise directed by a police officer or by any other lawful traffic regulating sign, signal or device.

SECTION 2—In accordance with the foregoing, the Municipal Council hereby authorize the erection and maintenance of an official "STOP" sign or "stop" signs so as to face:

1—North and southbound drivers

on Magnolia avenue at Western avenue.

2—Northbound drivers on Centennial avenue at Washington st.

3—Southbound drivers on Centennial avenue at Western avenue.

4—Southbound drivers on Prospect street at Main street.

SECTION 3—Any persons found guilty of violating any of the provisions of this ordinance shall be guilty of misdemeanor and may be punished by a fine not exceeding twenty dollars (\$20.00) for each offence.

SECTION 4—All acts or parts of acts inconsistent herewith are hereby repealed.

SECTION 5 — This ordinance shall take effect and be in force on and after the expiration of ten (10) days from the date of its final passage.

In Municipal Council, April 13, 1932.

Passed first and second readings and to be enrolled.

ALLEN F. GRANT, City Clerk
In Municipal Council, April 13, 1932, Passed to be ordained.

ALLEN F. GRANT, City Clerk

CITY OF GLOUCESTER

NOTICE

No person shall set, maintain or increase a fire in the open air between March 1st and December 1st except by written permission of the Chief of the Fire Department or the Fire Warden.

Persons wishing to burn rubbish, grass, etc., in the business or residential sections of the city, i. e. within the limits established by the Eastern avenue School on Eastern avenue and the cut bridge on Western avenue and the Green on Washington street, should apply to the Chief of the Fire Department. Those wishing to burn rubbish, brush, grass, etc., in the outlying portions of the city, that is outside of the limits as here set forth, whose fire would be on or near any wood, brush or grasslands, should apply to the Fire Warden.

Readers of this notice are cautioned to be extremely careful of matches, cigars and cigarettes while in or near any wood or brushland to prevent forest fires.

HOMER R. MARCHANT,
Chief of the Fire Department.
ALBERT C. LA BELLE,
Fire Warden.

FISHING TACKLE

Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers, Lights, Hooks, Lines, Rowlocks

LOTHROP'S PATENT FOG HORN

L. D. LOTHROP SONS

66 Duncan St. Gloucester

J. A. Nunes : Art Store

Artist Materials and Picture Framing

Oil Paintings and Frames Restored

Hand Carved Frames in Stock and Made to Order

Painting and Decorating

6 Center St., Gloucester, Mass. Tel. 298 Branch at Rocky Neck



GLOUCESTER NATIONAL BANK

OF GLOUCESTER

Depository of

City of Gloucester
County of Essex
Commonwealth of Massachusetts
United States of America

Commercial Banking
Savings Accounts
Safe Deposit Boxes
Storage Vault
Bond Department
Travel Service

Accounts of Individuals and Firms Solicited

Letters of Credit, Foreign Exchange and Travellers Checks issued for use in all parts of the world



One of the steps in the preparation of codfish for the market. Drying and curing whole codfish at the Gorton-Pew Fisheries.

You Are Cordially Invited—

OUR door is always open. And we are always glad to show visitors the fascinating processes employed in our plant. See how we take fish fresh from the ocean and prepare them for the tables of America's discriminating housewives. There is no more interesting sight in all of quaint old Gloucester.

If it were only possible to transport some of the charm of Gloucester back home—its romantic harbor, its curious old streets and homes, its atmosphere of the sea. Although this is impossible you may have a reminder of pleasant Gloucester days in sending to your home some of our delicious fish products. For this purpose

Gorton's Sea Food Family

GORTON'S CODFISH
GORTON'S READY-TO-FRY CODFISH
CAKES
GORTON'S FRESH MACKEREL IN
CANS
GORTON'S SALAD FISH
GORTON'S DEEP SEA ROE
GORTON'S CODFISH IN CANS
GORTON'S FINNAN HADDIE
GORTON'S FLAKED FISH
GORTON'S MANHATTAN CLAM
CHOWDER
GORTON'S DOWN EAST CLAM
CHOWDER
GORTON'S HADDOCK CHOWDER

we put up a special combination box. It is an attractive carton containing a popular assortment of Gorton's Sea Foods. Neatly packed ready for shipment. These tasty and popular sea foods will introduce you to new delights in fish eating.

The same offer is extended to all-year-round and summer-time residents. Visit us and see for yourselves how one of America's oldest and most interesting industries operates. You are cordially invited.

Gorton-Pew Fisheries
GLOUCESTER, MASS.
Founded in 1849

1885 - 1932

THE BOSTON STORE

WILLIAM G. BROWN COMPANY, GLOUCESTER, MASS.

*The Largest Store of the North Shore Covering a City Block from Pleasant, Main and Elm Streets
29 Departments. Largest Dry Goods Floor Space East of Boston. Post Office Square*

The Department Store of Service where Summer Shopping is made pleasant.

In Gloucester on the North Shore you will find this store a well appointed, pleasant store in which to do your shopping on a warm summer's day.

It will be a pleasure and also afford you great satisfaction in knowing that you can come here and select quality merchandise at lowest possible prices.

*Trade in Gloucester at the
Big Store of the North Shore*

*One of the
North Shore's Finest
BEAUTY SHOPS*

4 Booths, 2 Bobber Chairs
2 Manicure Tables

Marcel Waving
Shampooing
Manicuring
Facials
French Curling
Hair Dyeing
Hair Tinting
Permanent Waving
Hair Dressing
Hair Bobbing and Ladies'
and Children's Hair
Cutting by
Experts



Atwater Kent, Majestic,
Victor and Radiola
Radios

*Largest Line on Cape Ann
Expert Installation*
PHONOGRAPHS AND RECORDS

*New Soda Fountain
and
Luncheonette
(MAIN FLOOR)
Best Food and Service
Afternoon Tea*

Agnes Lee